

# SIGMA BETA DELTA GROWS INTERNATIONALLY

Dr. Randall McLeod's first official duty as the new president of Sigma Beta Delta took place a month before his swearing in. Describing the trip as a "distinct honor," he inducted 15 students into SBD during ceremonies on June 5, 2016 at the International College of the Cayman Islands. *Continued on page 3* 

Dr. Randall McLeod, SBD president, congratulates Patriann Monteith during induction ceremonies at the International College of the Cayman Islands on June 5, 2016.

Bigma Beta Delta

#### FROM THE PRESIDENT'S DESK

#### SUCCESS - it doesn't happen by accident

The winning team gets there because the players buy into a system, a game plan, a strategic plan that will get them to the top. It requires hard work, dedication and perseverance.

Congratulations to the nearly 6,000 new Sigma Beta Delta members this past year. Academically you have put yourself in the top 20 percent of your peers. In the business world, the top 20 percent are considered super stars of their profession.

My name is Dr. Randall McLeod. Along with Dr. J. Preston Jones, Dr. Donald H. Driemeier and Dr. Gloria Clark we are the newly elected leadership team of Sigma Beta Delta. Each of us have decades of experience with the honor society movement and have been on the SBD board for more than 15 years where we have been mentored, inspired and blessed to be surrounded by an outstanding group of men and women.

Sigma Beta Delta has a long history of asking what can we do for you, our membership. As we start our leadership terms, one of our goals is to create a new five-year Strategic Plan which will take SBD into the future and address the ever changing needs of our student inductees, our chapters and our alumni.

It seems every new President of an organization wants the committee system to work and I am no different. Each board member has been assigned to committee responsibilities. One such committee has already been hard at work developing our next Student Leadership Academy. Some details of their efforts are reported elsewhere in this publication.

Sigma Beta Delta is a success story. In our brief 22-year history we have chartered over 400 chapters along with inducting close to 100,000 students. The numbers are great but what inspires me is the encouragement of the prior leaders who take those words in our member pledge to heart that we must be a people who strive to benefit humankind. Join us as we continue our journey, the future is bright.

As a wise man once said, "We can have all we want in this life if we just do one thing; help others get what they want."

Sincerely,

Kmmc22

Randall M. McLeod President, Sigma Beta Delta



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#### TWO PROFESSORS BRING VAST EXPERIENCE TO SBD BOARD

Professors James Maxwell and Lee Kenyon attended their first meeting of the Sigma Beta Delta board of directors in July, but you would never call them newcomers.

#### JAMES MAXWELL

Maxwell, a professor of business management in the Graduate School at Sullivan University in Lexington, KY has held numerous academic positions in his long career. He has served as professor,



department chair, dean, provost, and vice president of academic affairs on campuses around the nation. At several of those universities he initiated or was an advisor to a Sigma Beta Delta honor society chapter.

"I was just thrilled to sit in that first board meeting," Maxwell said. "Sullivan University has been a member of SBD since 2008, so being named to the board is a true honor for me."

Maxwell is attracted to the society because of its mission of recognizing scholarship and accomplishment, and promoting aspirations toward personal and professional improvement."

"Today's SBD students are extraordinary individuals, not only reaching a certain level of achievement at graduation but continuing that drive through their careers," he said. "For them to couple that achievement with a genuine passion to improve the lives of others sets them apart and I am honored to play a role in making that possible."

Maxwell holds a Bachelor of Science degree and a Master of Business Administration from Maryville University in St. Louis, MO; a Ph.D. from Webster University in St. Louis, MO; and a Ph.D. from Indiana State University in Terre Haute, IN.

### LEE KENYON

Several years ago, Lee Kenyon, a successful engineer, business owner and consultant in the telecommunications field found



himself looking for something else. He started teaching business management classes part time at Daytona State. "My colleagues said since I was spending more and more time at school, I might as well join them," he recalls. "It took four years to finally do it, but it was a wonderful decision."

Kenyon spent more than 20 years in the business world in operations, sales, marketing, engineering and manufacturing. He is now an associate professor of business management in Daytona State College's Bachelor of Applied Science in Supervision and Management program.

Kenyon says he tells his students there is no better time to be in business, and urges them to follow SBD's mission to lead a life distinguished by honorable service to humankind.

"You no longer have to wait for a big corporation to offer you a job," he said. "Millennials are creating smaller companies that often help society. They're pure in what they do and how they do it."

Kenyon holds a Bachelor of Engineering Science degree from the University of Western Ontario, in London, Ontario, and a Masters in Business Administration from York University in Toronto, Ontario, and is currently working on his dissertation in the PhD in Business Administration - Management program at Northcentral University.

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#### Continued from page 1

"I was privileged to represent SBD and take part in the ceremonies for the first honor society at International College of the Cayman Islands," said McLeod. "Everyone at the college was thrilled and there was a big turnout – the school's founder, members of the board of trustees, students, faculty, prominent citizens."

ICCI President Dr. David Marshall told the audience that student membership in Sigma Beta Delta is "additional evidence that our students are coming out of our programs prepared for the workforce and are competitive on the global stage."

ICCI's SBD chapter faculty officers are: Lance Barnes, Melisa Hamilton, Dr. Alicia Law and Wayne McManus. ICCI Founder and President Emerita Dr. Elsa M. Cummings and ICCI Board Chair Mike Mannisto were inducted as honorary SBD members.

#### SIGMA BETA DELTA FELLOWSHIP AWARDS

The 2016 SBD fellowship awards were announced in August 2016. 28 students received awards of \$1,000-1,500, totaling \$32,500, for their outstanding academic achievements and career aspirations to make a difference in other people's lives.

All of our applicants have exceptional stories, but space does not allow us to tell all of their stories. We have singled out four students to illustrate the dedication to scholarship and desire to make a difference expressed by all the applicants.

#### JUSTIN COLLETTI

When Justin Colletti entered college he took on two positions – one as a student at St. Michael's College in Colchester, VT, and the other as a cadet in the University of Vermont Army ROTC. Four years later he had earned a 3.85 GPA and attained the rank of Command Sergeant Major in charge of the safety and training of nearly 100 cadets. It was spring and in a few months he was heading off to law school.

In his fellowship application, Colletti wrote:

"As a Cadet and student I promised myself that I would give everything I had to improving myself and my community," he said. "The experiences and opportunities I had were irreplaceable. I have come to

learn how to adapt to organizations, as well as aid them in building an environment in which everyone's voices are heard."



Saint Michael's College of Business Administration's chairperson, Karen Popovich, noted that

Colletti's academic work was "strong, critical, and to no surprise, innovative. For his law school program, he is interested in incorporating both business and history to affect positive change for people."

Justin was awarded the Dr. Richard C. Scott Fellowship.

#### **JEAN REYES**

Jean Reyes applied for a Sigma Beta Delta Fellowship award to continue her chosen career path as a hospital administrator. Reyes has been a California-licensed



registered nurse at Kaiser Permanente health care for 14 years. Previously, she had worked as a registered nurse in the Philippines including a stint as a 2nd Lieutenant in the Armed Forces of the Philippines Medical Center.

For the last two years Reyes has been enrolled in a double masters degree program – Master of Science in Nursing and a Master of Business Administration – at Holy Names University in Oakland, CA. She worked at two part-time administrative positions while attending school. In her spare time, she volunteers in Oakland's Chinatown giving health advice to residents and at a local church that feeds the homeless in Berkeley, CA.

Reyes stated in her fellowship application that, "attaining a master's degree in nursing administration will equip me with the knowledge to enhance the skills I learned these past years as a hospital supervisor."

She continued, "more importantly, an MBA will enhance my skills in operation management, resource management, marketing, and finance. I would like to use my knowledge of the healthcare business to effectively resolve challenges seen in hospitals such as emergency department overcrowding, limited resources that hinder quality care, and financial instability affecting healthcare organizations." Jean was awarded a Sigma Beta Delta society Fellowship.

#### JEMINI PATEL

It wasn't until she got to Worcester State University in Worcester, MA that Jemini Patel worked up enough courage to participate in an extra-curricular activity. And when she did, it changed her life.

"During the first few weeks of classes I learned about Enactus from a faculty member," she wrote on her fellowship application. "It's a community of student, academic and business leaders committed to using the power of entrepreneurial action to transform lives and shape a better, more sustainable world."

Patel worked with Enactus and Trew Friends, a national group of college students, creating awareness for organ donation. She put together a team of students on her campus committed to organ donation education getting it organized, approved and funded. The project, which included enrolling potential organ donors, was chosen for presentation at two Enactus National Expositions.

"The completion of this project changed my whole selfconcept," she wrote.

Patel's Trew Friends group contacted 84 colleges and universities, planting the seed for exposure to 48,610 students. Patel plans to attend graduate school and was



recently selected student president of Worcester's SBD chapter. Jemini was awarded the Dr. James H. Bearden Fellowship.

#### **PHILIP DANCY**

"No matter how good you think you are, there's always room for improvement."

Philip Dancy used those words of wisdom on his fellowship application to illustrate his personal journey through the five-year BS/MBA Degree program at Hampton University in Hampton, VA. The advice was delivered by a speaker in one of his freshman-year classes.

"At the time, I shrugged it off because I had a 4.0 GPA and thought I was unstoppable," he wrote. By the time he was a sophomore, he discovered what the advice meant. He was rejected several times for summer internships that year. The



experience helped him develop attributes to succeed, specifically a good work ethic.

"I learned that no matter how big or small the task, you should always put your best foot forward..." he wrote. "A good work ethic is key to being a successful leader."

Dancy landed an internship last summer with Goldman Sachs, was appointed Mr. SBD at Hampton University during the 2015-16 school year and serves as student chapter president this year. Working with the Hampton Roads Foodbank, his SBD group prepared 5,000 pounds of food to distribute to the community. They also spent time at the VA Hospital volunteering at various events. Philip was awarded the Dr. Quister Craig Fellowship.

SIGMA BETA DELTA 2016 FELLOWSHIP WINNERS

**Kimberly Ann Ballentine** Sullivan University

Natalia Bird Robert Morris University

Hannah Bradford William Carey University

**Elizabeth Caron** Central Christian College

Madison Marie Clement Bridgewater College

Melody Cole Hilbert College

**Justin Colletti** Saint Michael's College Benjamin Collins Coe College

**Philip A. Dancy** Hampton University

Victoria Douglas Judson College

**Peder Erickson** Bemidji State University

**Gurpreet Kaur** Berkeley College

Kole Wayne Kelley Adams State University

**Steven James Lee** California Lutheran University **Jerema Lovell** Mary Baldwin College

Iagos LuccaWalsh UniversityErin Edith Luce

Castleton University Jordyn L. Moquin Springfield College

Mary Ann Murtha Cabrini College

Wyatt R. Nelson College of the Ozarks

**Onilisha S. Newton** Wilmington University Wade Hampton Orr Young Harris College

Jemini Patel Worcester State University

Marta R. Peterson Concordia University

Jean B. Reyes Holy Names University

**Stephanie Sowers** Bethany College

**Christopher G. Swingle** Culver-Stockton College

**Emma Anne Weber** College of St. Benedict

# STUDENT LEADERSHIP ACADEMY FALL 2017

According to those in attendance, you could feel the excitement in the air at the July committee meeting to plan Sigma Beta Delta's 2017 Student Leadership Academy.

"We are really excited about the notion of students facing their future by being all they can be," said Janet Ewing, a member of the SBD board and the Leadership Academy committee. "Our mission, our values encourage us to live meaningful lives beyond academics and business."

Launched five years ago, the Leadership Academy involves an intense two-and a half-day weekend for 20 chosen students, five faculty advisors, expert speakers, multiple facilitators and board members. The next Academy is scheduled to be held in the Fall of 2017. According to Barbara Nemecek, chair of the planning committee, students will have the opportunity to interact with leaders from several Fortune 500 businesses.

The major focus of the 2017 academy will be leadership development.

"This isn't going to be a theory class," said Nemecek. "The students will have several opportunities to meet with corporate and organizational CEOs, tour their workplaces and begin to develop their own personal leadership style." Identified to the several opportunities to meet workplaces and begin to develop their own personal leadership style." Identified to the several opportunities to meet workplaces and begin to develop their own personal leadership style." Identified to the several opportunities to meet workplaces and begin to develop their own personal leadership style."

Committee member William Kehoe said the planning committee developed a new theme for 2017.

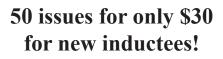
"We're calling it 'Face Your Future,' specifically a Benefit Oriented Future," said Kehoe. "We will be examining B Corporations, a relatively new concept in corporate law." B Corporations legally protect an entrepreneur's social goals by mandating considerations other than just profit. For instance, benefit corporations can help meet the needs of all stakeholders to perhaps help solve social and environmental challenges.

Lee Kenyon, a new SBD board member also sits on the Leadership Academy planning committee. He, too, voiced excitement for the Benefit Oriented Future theme. By using the power of business as a force for good, B Corps fit SBD's call to action. The student stories in this newsletter speak to those values. Last year, Founding President James Bearden praised the hundreds of SBD students who go on to accomplish great things in their fields. But there is more.

"We ask them to think about the advantages they have had and how they in turn can make a difference in other people's lives," said Bearden.

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#### SIGMA BETA DELTA INSPIRES AND IMPACTS ITS MEMBERS

#### **KEICIA BLANCH**

Right after the last issue of SBD's "Aspirations" was delivered, Keicia Blanch called the SBD office. She became a SBD member in 2004, as a junior at Berkeley College.

She never finished her degree because of

the sudden death of her grandmother, her role model, mentor and a graduate of Columbia University.

"She encouraged me to go to college and work hard," said Blanch. "She impressed upon me the importance of being an honor society member."



'Your newsletter speaks to the hearts of your members like myself who are beginning again and believing that what we aspire to, can still be achieved."

Life got in the way of Blanch returning to school, but she has always kept her SBD honor cords as a reminder of her dream to finish her degree. She married, had a child and was working full time when she read the success stories of SBD alumni, especially the older students who returned to school.

"The newsletter came at just the right time as I'm pursuing my education," wrote Blanch last spring. "I was truly inspired by the testimonies of those members, their journeys and how they furthered their accomplishments with the support and recognition of Sigma Beta Delta."

Blanch said she started looking for a good school that was geared toward working parents and found an online degree program at Southern New Hampshire University.

"At times I would give up hope, but my grandmother was always sitting on my shoulder," she said. "I have now reenrolled in school and I'm working toward a degree," she said. "Please know that your newsletter speaks to the hearts of your members like myself who are beginning again and believing that what we aspire to, can still be achieved."

#### **DORTHE CLEMENSEN**

Dorthe Clemensen was quite surprised when she was invited to become a member of Sigma Beta Delta. It was May, 2011 and she was about to graduate from California Lutheran University.

"I grew up in Denmark and the concept of honor societies is not well known there," she explained. "SBD symbolized hard work and academic accomplishments, so naturally, I accepted the invitation. The membership also provided a great opportunity to network with other students and professionals."

Clemensen and her husband returned to Denmark where she started working on her master's degree. Because the American grading system isn't commonly known in Scandinavia, Dorthe said adding SBD membership to her resume transcended cultural and societal barriers by providing potential international employers with an understanding of her academic achievements in the U.S.

Almost immediately, she was offered a job with Pricewaterhouse Coopers in Copenhagen as an audit trainee while continuing her studies. After two years



she started working with another "big four" accounting firm, KPMG. Clemensen has kept her work history up to date on SBD's LinkedIn site and continues to receive job offers from large multinational companies.

'My membership in SBD and international exposure have played a big role in getting me to where I am today.

Today, she is a Financial Controller at the headquarters of Dansk Supermarked Group, Denmark's largest retailer.

"It's a fast-paced organization with great colleagues and lots of challenges," Clemensen said. " My membership in SBD and international exposure have played a big role in getting me to where I am today. I am truly thankful for the many opportunities."

# SIGMA BETA DELTA CONTRIBUTORS 2015-2016

#### Contributors are members of Sigma Beta Delta listed by chapter.

#### <u>\$5,000+</u>

**Sigma Chapter** James H. Bearden

#### \$1,000-5,000

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California Lutheran University Steven L. Mason

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National University David Costantino

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Sigma Chapter Randall M. McLeod

<u>\$100 or less</u>

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Walsh University John Morvay

Wayne State College Carter (Cap) Peterson June M. Wagner

Widener University Tracy J. Merges

Wilmington University Colleen R. Allen R. Alan Moore Elizabeth A. Stone

The purposes of Sigma Beta Delta are to encourage and recognize scholarship and accomplishment among students of business, management, and administration. Each dollar contributed to Sigma Beta Delta goes towards advancing our efforts and helps keep membership affordable for our future members. All donations are tax deductable. *Thank you for your contribution!* 



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