

ASPIRATIONS

Always Aspire Toward Something Better



2 FROM THE PRESIDENT'S DESK

"TRANSITIONS"

"2020" has been a year of transition for all of us. Sigma Beta Delta has been transitioning to a new Executive Director, Brandi Clark. We have relocated our central office from St Louis to Raleigh, NC. We added more schools and obviously more members and awarded more than 30 Scholarships. We are excited about a new software package, YM (your membership), which will help with the web page, assist you with the induction process, data collection and make our services more "user friendly" for student members.



Your schools have also been in transition of reacting to the pandemic and adjusting delivery of the educational processes. We now seem to be experts on "Zoom"- using it in the classroom, meetings, conferences, inductions and even family reunions.

It seems all of us have family or friends who have been touched in a negative way either by illness or death due to COVID-19. We pray, as we transition to a new year, for your health and safety. Enjoy this issue of the Aspiration. It reflects our past and highlights the future (our students).

We at Sigma Beta Delta look with great anticipation to the future and transitioning into a banner year in "2021".

Thank you for your support for Sigma Beta Delta and Happy Holidays!

Sincerely,

A handwritten signature in black ink that reads "R. McLeod".

Randall M. McLeod
President, Sigma Beta Delta

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Looking Back at Sigma Beta Delta's 25th Anniversary and Quadrennial Meeting

Last fall, Sigma Beta Delta leaders came together to celebrate a landmark 25 year Anniversary. The Quadrennial meeting, held on October 24th-27th in the heart of Philadelphia, was fast-paced, informative, and fun for all attendees. Sigma Beta Delta represents over 450 colleges and universities and proudly claims over 100,000 honor society members. During the whirlwind of activities and events, founding members Dr. James H. Bearden and Dr. Donald H. Driemer were honored for their years of dedication and commitment to the collegiate honor society community and especially their prominent roles in establishing Sigma Beta Delta.

Their inspiring stories and determination to honor students and their academic success demonstrated the importance of belonging to Sigma Beta Delta. Established to recognize outstanding academic accomplishments, the next generation of leaders were delighted to learn from their historical perspectives. The Quadrennial conference offered participants with a host of outstanding speakers, including a very special "Benjamin Franklin" who spoke about the skills he used when selling products and ideas.

Ms. Mary Hallward-Driemeier, keynote speaker, opened the first day of activities. During her presentation, "Increasing Automation and the Future of Growth" Ms. Hallward-Driemeier offered an economic expert view on global manufacturing and the importance of value chains; specifically, focusing on implications for developing countries, Europe and the United States.

Another outstanding conference speaker, Mr. Owen Rankin, discussed the critical decisions that corporations need to make, while considering community needs and the challenges associated with increasing sales, while making a positive impact on humanity. Rounding out an impressive list of speakers, over an insightful and entertaining two days, Mr. Douglas Hallward-Driemeier honored his late father Donald H. Driemeier. Mr. Hallward-Driemeier shared his thoughts and litigation experiences on ensuring equality in the workplace. He claimed progress had been made in 2019 and looked forward to building on these important accomplishments in 2020.

Finally, addressing the structure and inner-workings of Sigma Beta Delta, Ms. Brandi Clark was introduced to conference attendees. For the past two years, Ms. Clark has been Sigma Beta Delta's financial consultant. President Randall M. McCleod stated, "Ms. Clark has now taken on the role of Executive Director. This transition is a strategic step in supporting the growth of Sigma Beta Delta, and we believe Ms. Brandi Clark will continue to drive us in the right direction."

Sigma Beta Delta is closely monitoring the novel Coronavirus, which has impacted millions of our fellow citizens in the United States and around the world. Sigma Beta Delta leaders are genuinely concerned about the safety, health, and welfare of our staff, honor society members, and their families. Our sincere hope is that everyone stays healthy and safe during these difficult and challenging times. Sigma Beta Delta recognizes, that during these unprecedented times, we must stand together (although we are apart) to stop the spread of COVID-19. By taking responsibility for each other, we can all stay safe and get back to enjoying the life we love. Our pledge is to keep our members informed on any changes and we urge everyone to follow their government and health officials' guidelines.

HEARING FROM ONE OF SIGMA BETA DELTA'S ADVISORS ON THE IMPACT OF COVID-19

How has COVID19 affected Sigma Beta Delta at your school?

"My school CSU Global, is an online institution so, we have always conducted inductions online. We continue to honor every single one of our members, and we encourage them to bring their family members. However, in terms of Sigma Beta Delta, numbers continue to rise, and our students continue to excel. Our students did very well this year during the pandemic and the impact was very minimal."



Dr. Beverly Muhammad

How have you adapted to this new educational environment?

"I have always worked online. I was director of an internet technology for a Fortune 500 credit card company, so navigating in an online environment was not a change for me. However, what was a challenge for me was watching many of the academicians try to adapt to an online environment. One of the things I did that helped, is I interacted and helped them understand how to navigate in the challenging times of the pandemic. Typically at CSU Global, we would travel for retreats and have video tapings of certain things. So covid-19 affected that aspect of my professional environment."

How as Covid-19 affected you personally?

"It affected me physically and spiritually. I realized that with my 25 grand kids and my 4 great grandkids I had to rethink my way of interacting with them. We began to only interact with our family through the door. We have done this since June up until three weeks ago. Another way this has affected me, is that it has caused me to stop and reflect how I can make a difference in this world"

What are some positive affirmations that you would like to share with the members and staff of Sigma Beta Delta?

"Keep in mind that you are the crème de la crème, the top performers in your field of discipline. Seek out career counseling, try and finish your doctoral degree, get with career coaches as you focus on your career aspirations to find the best way to seek higher levels within companies."



Hearing From Our Members



There are a few standout members that wanted to take a moment to explain what led them to join Sigma Beta Delta? What the organization adds to their professional goals? As well as what their aspirations are for the year 2021 and how they align with Sigma Beta Delta? Here are their thoughtful responses.



Luana Imamura

Thomas University
Member Since 2018

"I joined SBD with the intent to build professional connections. Dr. Piller's constant support and motivation was and still is one the main reasons why I am here today.

Last Spring, I was given the amazing opportunity of coordinating the SBD Induction Ceremony for the 2020 Inductees. Although the Ceremony was conducted through Zoom, we were able to honor and recognize the student's achievements as they completed their academic curriculum during a very challenging time. This experience ties into my role as a bank teller. Learning the importance of the backstage work and how to ensure that projects flow smoothly is something that I find very exciting and thanks to SB, I know I have access to the support and connections I need to succeed professionally.

As a member of the SBD Honor Society, I am always reminded to staying true to my values and honor integrity and leadership in this role."

Joshua Barrett

Thomas University
Member Since 2018



"When I thought about what led me to join Sigma Beta Delta, I thought about how special it made me feel to be a part of something other than an athletic team. I had played sports my whole life but was never recognized for academic achievement. Sigma Beta Delta was a group of business students that excelled in their field of study. I was honored to be a part of that, and I know it made my family proud.

Sigma Beta Delta is not just an academic achievement that obtained while in college, it is an achievement that will last you a lifetime. The lessons and knowledge I gathered while apart of this society have helped me in all aspects of work.. The society taught me to work hard every day and continue to morally and ethically do my job while helping new students attempt to fulfill their dreams of going to college.

I know 2020 was a difficult year but I have always tried to see the positive side of things. With that said I am looking forward to the year 2021. The Sigma Beta Delta Chapter at Thomas University really is like a family in many ways. We are a smaller private institution which really allows us to connect on a more personal level. I will continue to use what the society has taught me to succeed within my job."

Exclusive Member Benefits



New Merchandise!



SHOP OUR NEW PRODUCTS ONLINE!

Our online website now has T-shirts, lanyards, and popsockets with new designs available with new products coming soon!



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2020 Sigma Beta Delta Scholarship Award Recipients

DONALD H. DRIEMEIER
Hailey Sabin
*College of Saint Benedict/St
 John's University*

RICHARD C. SCOTT
Davis Van Gernerden
East Texas Baptist University

JAMES H. BEARDEN
Bartlomiej Swiderski
Barton College

CLIFFORD L. EUBANKS
Bruno Garcia
Dominican College

WILLIAM J. KEHOE
Stephanie Palacios-Carachure
Mary Baldwin University

QUIESTER CRAIG
Stephanie Jackson
*International College of the
 Cayman Islands*

Simone Goerlich
California Lutheran University

ACBSP REGION 2
Jade Henry
University of Pittsburgh

Courtney Greene
Molloy College

Courtney Gauthier
Castleton University

Nathaniel Hillyer
Emmanuel College Boston

Dominic Thomas Deutsch
Mount St Joseph University

Alexis Riddick
Chowan University

Lisa Swartwood
Excelsior College

Alexis Pitt
North Central University

Benjamin Ludoru
Christian Brothers University

Marshall Hudon
Husson University

Ashton Liesfeld
Randolph Macon College

Frimcha Fuchs
College of Staten Island

Drew Toro
Johnson University

Kara Gailiunas
Saint Michaels College

Abby Huber
Culver Stockton College

Amy Porchetta
Kean University

Lindsey McLendon
Shorter University Rome

Kristen Konarezewski
East Stroudsburg University

Josh Clark
Lewis Clark State College

Jessica Peng
UNIBE

Howard Metzger
Waynesburg University

Ashaunti Parker
Virginia Wesleyan University

Bridget McLaughlin
Washington College

Dillon Lubischer
Wayne State College

Elizabeth Anderson
William Carey University

Congratulations to the Class of 2020 Sigma Beta Delta Scholarship Award Recipients. A total of \$35,000 was awarded to 32 students for their outstanding academic achievements and aspirations. Winners received an award of \$1,000 to \$1,500 to use for their future education.



\$1,000+

Sandra Hile Heart

Texas Wesleyan University

ACBSP Region 2

\$101-\$500

David A. Luhrsen

Palm Beach Atlantic University

Edward Moran

Benedictine University

Brian Greer

St. Petersburg College

Michelle Pickels

Holy Family University

\$55-\$100

Warren Bergstein

Long Island University

Robert Ontolchik

Robert Morris University

Leigh Bakhtiari

Dominican University of California

Up to \$50

Everet Gilliam

Liberty University

David And Ellen Zumer

Texas Wesleyan University

Richard Frasier And Elizabeth Ridder

Benedictine University

Herbert Lockett

Robert Morris University -Orland Park

Colbi Macon

Ashford University

Josiah Babalola

Argosy University

Thomas DeBoisblanc

California Lutheran University

Charities Aid Foundation of America

Network for Good

The purposes of Sigma Beta Delta are to encourage and recognize scholarship and accomplishment among students of business, management, and administration. Each dollar donated to Sigma Beta Delta goes towards advancing the society's mission and helps keep memberships affordable for future members.

All donations are tax deductible.

Thank you for your donations!