

# THE BRIDGE

SIGMA BETA DELTA NEWSLETTER FOR FACULTY OFFICERS



VOLUME 19, ISSUE 1 SEPTEMBER

### Sigma Beta Delta 2014 Fellowship Award Winners



Abriana Anderson Dr. Donald H. Driemeier Fellowship Hampton University Hampton, VA



Julie Broderick Worcester State University Worcester, MA



Sarah Link Dr. Clifford L. Eubanks Fellowship Loras College Dubuque, IA



**Bruce Routsala** Franklin Pierce University Manchester. NH



Shelby Nicole Beverly Dr. William J. Kehoe Fellowship Virginia Wesleyan College Norfolk, VA



**Dvlan Campbell** Keuka College Keuka Park, NY



**Christina McDonald** Dr. Richard C. Scott Fellowship Marymount Manhattan College New York, NY



Astrid Salarda Mary Baldwin College Staunton, VA



Kelsev Blikstad Dr. James H. Bearden Fellowship Florida SouthWestern State Fort Myers, FL



Lacy Culpepper Howard Payne University Brownwood, TX



Angela Moreau Dr. Quiester Craig Fellowship Palm Beach Atlantic University West Palm Beach, FL



**David Shaw** Our Lady of Holy Cross College New Orleans, LA



**Bonny Lou Boltz** Sandra L. Hammerly Fellowship American Public University Manassas, VA



Sarah De Los Santos Lycoming College Williamsport, PA



**Keira Michelle Potter** James A. Viehland Fellowship Wilmington University New Castle, DE



**Alejandra Spurrier** Walsh University North Canton, OH



**Ashley Boyte** Dr. Blanche M. Touhill Fellowship Culver-Stockton College Canton, MO



Anastasiya Klochko Chestnut Hill College Philadelphia, PA



Nistha Pradhan William Carey University Hattiesburg, MS



Meagan Wagner ACBSP Region 4 Fellowship Ohio Christian University Circleville, OH



Sigma Beta Delta had the most applicants ever for the 2014 Fellowships. Thank you to the chapters that took the time to select and recommend a student. We had 48 applicants for the 20 Fellowships SBD awarded, so the odds were pretty good that an applicant would win an award. I expect even more applicants for the 2015 Fellowships. To try and keep the odds in the applicants favor SBD will be increasing the total quantity of awards, for the third year in a row, to at least 22 awards of either \$1500 or \$1000. Thanks in part to contributions by ACBSP region committees SBD will be able to offer more fellowships. Incoming SBD members during this academic year are eligible to apply but there can only be one applicant per chapter. The 2015 Fellowship application can be found on our website-www.sigmabetadelta.org/chapter-officers

There is one IMPORTANT CHANGE to the award process. The SBD Board has voted to revert back to requiring proof of continuing education to receive a Fellowship award. This requirement cements SBD's goals of encouraging scholarship and promoting aspirations to live a life of honor and wisdom. Please join us in congratulating the Sigma Beta Delta 2014 Fellowship award winners.

### Sigma Beta Delta Chapter Anniversaries

20 Year Anniversary		
School	State	Installed
Huntingdon College	AL	October 6, 1994
Centenary College of Louisiana	LA	December 2, 1994
<u>15 Year Anniversary</u>		
Robert Morris University	IL	September 26, 1999
Concordia University-Austin	ΤX	November 13, 1999
Farmingdale State College	NY	November 19, 1999
<u>10 Year Anniversary</u>		
Endicott College	MA	September 30, 2004
Northwest Christian University	OR	November 8, 2004
Walsh University	OH	November 10, 2004
<u>5 Year Anniversary</u>		
Mary Baldwin College	VA	September 1, 2009
Bemidji State University	MN	October 2, 2009
Marylhurst University	OR	December 3, 2009

### CONGRATULATIONS!

Thank you to all the chapter officers for your years of dedication to honoring students for their high academic achievement and being leaders of future generations.



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### **Two Honored with Named Fellowships**

Sigma Beta Delta is honoring two leaders in education, honor societies in general and Sigma Beta Delta specifically for many years by naming two of our fellowship awards in their honor - Dr. Quiester Craig and James A. Viehland.

Dr. Quiester Craig recently retired after serving as the Dean of the School of Business and Economics at North Carolina A&T State University since July 1972. Dr. Craig is the only African-American to serve as President of AACSB International in its 93 year history and was also the first African-American elected as President of Beta Gamma Sigma, the International Honor Society for AACSB accredited business programs. Dr. Quiester is an SBD member and worked with SBD on the Ph.D. Project.

Jim A. Viehland was influential in creating SBD and at one time managed all three business honor societies. Jim created SBD's key logo, wrote the member induction Ritual and helped shape the by laws for how SBD and business honor societies work. Jim will soon be retiring after serving as the Director of Beta Gamma Sigma honor society for over three decades.

### **Hello from your Executive Director**

Hello everyone. Thank you for taking the time to read this newsletter. As I look back at my first year of serving as your executive director I think we have accomplished some of our goals. We had sixty chapters use the Online Registration System and will be transitioning all chapters to use the online system this academic year for new members. We added more and better merchandise to our web-store, and we added more fellowship awards and the total amount of money we award. As far as our Central Office goes, we have streamlined and updated processes and hopefully your chapters have seen the benefits of that. Overall it was a good year, thanks to everyone on our staff and the chapter officers and administrators.

Included in this package are customized posters for each chapter. Please use the posters to promote your chapter around your institution. Hopefully this will help your chapter grow as students find out about the opportunity to strive to be in the top of their class and join the rolls of our society. We will no longer charge a fee for custom posters for chapters so please let us know if you want more.

Please read the important change to the Fellowship awards on the front page. Because SBD will require proof of enrollment for an award to be given, I would like to highlight the advantages to inducting Juniors. Inducting Juniors would allow students more time as a high achieving member at your academic institution, it would allow students to list membership on their resumes sooner, it would allow juniors that win a fellowship award to use it to pay for their senior year, and inducting juniors would allow students to join our mentoring network sooner as they look for employment.

Please visit our revamped web-store. We are trying to streamline your ordering process and our fulfillment by starting to phase out the SBD order form. The order form is still available and can still be used to email an order to our office. Chapters can order merchandise online and SBD will still pay for ground shipping if you use coupon code -

Thank you all for the extra work you do in the name of Sigma Beta Delta. Please do not hesitate to contact me if I can be of service to you - sigmabetadelta@umsl.edu 888-723-7181

Sincerely, Jatebuth





## **Invest \$20 for another 20 Years**

Sigma Beta Delta began honoring high achieving students in 1994. To celebrate 20 years of achievement while looking to build for the next 20 years, Sigma Beta Delta is asking that every member donate \$20 for every year of membership. This fundraising campaign will advance SBD's future aspirations to inspire and support business education and to strengthen the future of our society.

Sigma Beta Delta has donated over \$100,000 in Fellowship awards to students over our twenty years. Contributions to this campaign will help increase the dollar amount and the quantity of awards SBD gives to incoming members for their future in business education. Contributions to this campaign will also go toward supporting Sigma Beta Delta's Student Leadership Academy. Contributions will help advance our efforts to strengthen local chapters and alumni initiatives and help keep membership affordable for future top performing students to be honored for their accomplishments.

Please support Sigma Beta Delta's future by contributing to Invest 20 at www.sigmabetadelta.org/contribute





## SIGMA BETA DELTA



Please Welcome Our New Chapters Installed Since March 2014

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★ Lourdes University
★ Sylvania, OH
★ Installed: March 12, 2013
★ Faculty Advisor: Dr. Jean Kujawa

Anna Maria College Paxton, MA Installed: April 23, 2013 Faculty Advisor: Liz Manos

### McPherson College McPherson, KS Installed: April 29, 2013 Faculty Advisor: Prof. David O'Dell ☆



### **SBD's Online Registration Process**

### This academic year all chapters will use SBD's Online Registration System (ORS)

The ORS system is less work for the chapters, the students and the central office. Each chapter advisor needs to supply three things to the central office to start an invitation cycle;

- 1. a list of invite IDs made up by the chapter
- 2. a deadline date for the students to register by (typically a week before the ceremony)
- 3. the date of the induction ceremony

Chapter officers can track students who have registered and download information submitted online by the students. ORS is highly adaptable to every chapter's needs for capturing local chapter fees, or requiring regalia with membership, or for chapters that pay for their student's membership, etc. SBD will receive all the payments so the chapters will no longer have to worry about Accounts Payable and your students can pay online at any time of the day or night. It's simple to set up and use and SBD's central office can lead you through a demonstration.

Please contact the Central Office **<u>BEFORE</u>** your chapter invites students to membership.

The online process is not meant to take the place of the Tapping Ceremony of Invitation or an Induction Ceremony. Tapping is a grand tradition of faculty officers, dressed in Sigma Beta Delta regalia, going into classrooms to invite students to membership. This does two important things—it gives the invited student their first level of recognition among their peers which might not happen at a ceremony and it educates other students about Sigma Beta Delta and gives them the opportunity to strive to be in the top of their class which will lead to stronger students and a stronger program. An invitation letter or email will still need to be used so the students can be directed how to go onto our website to register and pay for membership. All inductions must still be performed by a chapter officer through a ceremony whether that is an in person ceremony or virtual ceremony or by reading incoming members the Ritual of Induction.

Other opportunities to honor your students and create buzz for your program.

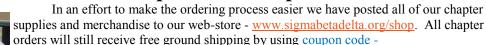
The SBD Central Office can supply your chapter a sample letter for parents, congratulating them on their child's success and inviting them to celebrate their child at an induction ceremony. The office can also supply your chapter with a sample press release to submit to your institutions newspaper and website or to your local papers and sites. This is a great way to publicly acknowledge students and create buzz about your program. Each chapter is welcome to induct two honorary members per year as well. The honorary member could also serve as a speaker at an induction ceremony. This is a great way to connect with your local business community by recognizing a prominent local business person, reconnect with alumni, honor an institution administrator or host a speaker for the event to encourage attendance and exposure for students.

### The future of ORS

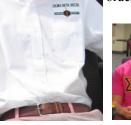
As chapters use the system and find ways to make it work better we will continually seek to improve the system and make it easier to use. We are looking at the opportunity to make the system send invitation emails for your chapter. This will speed up the invite ID process and the system can be automatically set to send reminder emails to invitees. We are also looking at the possibility of creating a virtual induction ceremony for students that can not attend a ceremony.

Please give us your feedback on the system so we can make it the best it can be.

### SBD Web-store updates - Chapters Can Order online



We have added some new apparel and chapter items including branded napkins



for induction ceremonies and events. We have branded our honor cord to have an SBD key charm to have more impact and increased the price slightly to \$10. Some of the prices of our merchandise have gone down and we will have sales periodically so keep an eye on our site.





Sigma Beta Delta Conference

### Save the date - November 6-8 2015 - Kansas City, MO

All SBD chapters, student members, and alumni members are invited to join together as a society

Chapter Awards - Job Fair - Speakers - Workshops - Student Leadership Academy - Networking and Fun

### More details to come

Please consider future funding for you chapter to be part of this momentous event

### **Chapter News**

Please share news and pictures of chapter events and information on student members to highlight on our website and in this newsletter. The Central Office is now posting the names of every inductee when a chapter has a ceremony so please make sure we have photos, we want to make our members famous.



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Sigma Beta Delta DeVry Chicago Chapter attended the Quality Training Institute's Year End Symposium on Thursday, May 8th, 2014 at the Holiday Inn Skokie, 5300 West Touhy Avenue, Skokie , Illinois. The featured guest speakers and their topics were: Maria Peel, Corporate Trainer and Management Consultant, "The Way We Train Today"; and Stephen Markscheid, CEO of Synergenz BioScience, Inc., "Doing Business at the Global Plateau. Pictured above are Professor Allen Rodriguez, Della Hernandez, Rosa Parker, Le Shae Hayes-Micou, MaCarolyn Brown, Kinza Skinner, Juanita Randle, Siloh Ngassa, Anita Figueroa, Roger Figueroa, Ahzur Buzaljko, Victor De Avila, Robyn Gallegos, Bridgette Love, Adidas Randle, and Hafiyullah Shafiyullah.

Sigma Beta Delta Daytona State College works very hard at making sure all their students know about their very active chapter. They hold a recruiting fair and have had special pens made up to hand out and remind students about SBD.



#### From the Sigma Beta Delta Board of Directors.....

"As a result of the work of student and faculty members, the Board of Directors of Sigma Beta Delta encourages its members to actively Support Organ and Tissue Donation. The Board takes this action in recognizing this as an opportunity in achieving our mission of serving humankind." To sign up as a donor please go to -

http://organdonor.gov/becomingdonor/stateregistries.html

#### Bloomberg Businessweek

### 50 issues for only \$30—that's <u>88% off the cover price</u>!

Through our partnership with *Bloomberg Businessweek*, Sigma Beta Delta offers new inductees a one year subscription to *Businessweek* as part of their membership. Sigma Beta Delta is committed to supporting its alumni as well by offering <u>alumni</u> the Insider Employee Rate of: **\$30.00**! For a one year subscription to *Businessweek*.

Included with your subscription, you'll receive **FREE** access to the *Bloomberg Businessweek* app. To take advantage of this benefit, **SUBSCRIBE NOW!** 

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