



THE BRIDGE



SIGMA BETA DELTA NEWSLETTER
FOR FACULTY OFFICERS

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Sigma Beta Delta 2014 Fellowship Award Winners



Abriana Anderson
Dr. Donald H. Driemeier Fellowship
Hampton University
Hampton, VA



Shelby Nicole Beverly
Dr. William J. Kehoe Fellowship
Virginia Wesleyan College
Norfolk, VA



Kelsey Blikstad
Dr. James H. Bearden Fellowship
Florida SouthWestern State
Fort Myers, FL



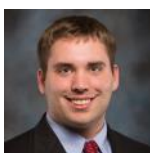
Bonny Lou Boltz
Sandra L. Hammerly Fellowship
American Public University
Manassas, VA



Ashley Boyte
Dr. Blanche M. Touhill Fellowship
Culver-Stockton College
Canton, MO



Julie Broderick
Worcester State University
Worcester, MA



Dylan Campbell
Keuka College
Keuka Park, NY



Lacy Culpepper
Howard Payne University
Brownwood, TX



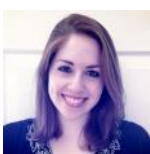
Sarah De Los Santos
Lycoming College
Williamsport, PA



Anastasiya Klochko
Chestnut Hill College
Philadelphia, PA



Sarah Link
Dr. Clifford L. Eubanks Fellowship
Loras College
Dubuque, IA



Christina McDonald
Dr. Richard C. Scott Fellowship
Marymount Manhattan College
New York, NY



Angela Moreau
Dr. Quiester Craig Fellowship
Palm Beach Atlantic University
West Palm Beach, FL



Keira Michelle Potter
James A. Viehland Fellowship
Wilmington University
New Castle, DE



Nistha Pradhan
William Carey University
Hattiesburg, MS



Bruce Routsala
Franklin Pierce University
Manchester, NH



Astrid Salarda
Mary Baldwin College
Staunton, VA



David Shaw
Our Lady of Holy Cross College
New Orleans, LA



Alejandra Spurrier
Walsh University
North Canton, OH



Meagan Wagner
ACBSP Region 4 Fellowship
Ohio Christian University
Circleville, OH



Sigma Beta Delta had the most applicants ever for the 2014 Fellowships. Thank you to the chapters that took the time to select and recommend a student. We had 48 applicants for the 20 Fellowships SBD awarded, so the odds were pretty good that an applicant would win an award. I expect even more applicants for the 2015 Fellowships. To try and keep the odds in the applicants favor SBD will be increasing the total quantity of awards, for the third year in a row, to at least 22 awards of either \$1500 or \$1000. Thanks in part to contributions by ACBSP region committees SBD will be able to offer more fellowships. Incoming SBD members during this academic year are eligible to apply but there can only be one applicant per chapter. The 2015 Fellowship application can be found on our website—www.sigmetadelta.org/chapter-officers

There is one **IMPORTANT CHANGE** to the award process. The SBD Board has voted to revert back to requiring proof of continuing education to receive a Fellowship award. This requirement cements SBD's goals of encouraging scholarship and promoting aspirations to live a life of honor and wisdom. Please join us in congratulating the Sigma Beta Delta 2014 Fellowship award winners.

Sigma Beta Delta Chapter Anniversaries

20 Year Anniversary

<u>School</u>	<u>State</u>	<u>Installed</u>
Huntingdon College	AL	October 6, 1994
Centenary College of Louisiana	LA	December 2, 1994

15 Year Anniversary

Robert Morris University	IL	September 26, 1999
Concordia University-Austin	TX	November 13, 1999
Farmingdale State College	NY	November 19, 1999

10 Year Anniversary

Endicott College	MA	September 30, 2004
Northwest Christian University	OR	November 8, 2004
Walsh University	OH	November 10, 2004

5 Year Anniversary

Mary Baldwin College	VA	September 1, 2009
Bemidji State University	MN	October 2, 2009
Marylhurst University	OR	December 3, 2009

CONGRATULATIONS!

Thank you to all the chapter officers for your years of dedication to honoring students for their high academic achievement and being leaders of future generations.

Two Honored with Named Fellowships

Sigma Beta Delta is honoring two leaders in education, honor societies in general and Sigma Beta Delta specifically for many years by naming two of our fellowship awards in their honor - Dr. Quiester Craig and James A. Viehland.

Dr. Quiester Craig recently retired after serving as the Dean of the School of Business and Economics at North Carolina A&T State University since July 1972. Dr. Craig is the only African-American to serve as President of AACSB International in its 93 year history and was also the first African-American elected as President of Beta Gamma Sigma, the International Honor Society for AACSB accredited business programs. Dr. Quiester is an SBD member and worked with SBD on the Ph.D. Project.

Jim A. Viehland was influential in creating SBD and at one time managed all three business honor societies. Jim created SBD's key logo, wrote the member induction Ritual and helped shape the by laws for how SBD and business honor societies work. Jim will soon be retiring after serving as the Director of Beta Gamma Sigma honor society for over three decades.

Hello from your Executive Director

Hello everyone. Thank you for taking the time to read this newsletter. As I look back at my first year of serving as your executive director I think we have accomplished some of our goals. We had sixty chapters use the Online Registration System and will be transitioning [all chapters to use the online system this academic year for new members](#). We added more and better merchandise to our web-store, and we added more fellowship awards and the total amount of money we award. As far as our Central Office goes, we have streamlined and updated processes and hopefully your chapters have seen the benefits of that. Overall it was a good year, thanks to everyone on our staff and the chapter officers and administrators.

Included in this package are customized posters for each chapter. Please use the posters to promote your chapter around your institution. Hopefully this will help your chapter grow as students find out about the opportunity to strive to be in the top of their class and join the rolls of our society. We will no longer charge a fee for custom posters for chapters so please let us know if you want more.

Please read the important change to the Fellowship awards on the front page. Because SBD will require proof of enrollment for an award to be given, I would like to highlight the advantages to inducting Juniors. Inducting Juniors would allow students more time as a high achieving member at your academic institution, it would allow students to list membership on their resumes sooner, it would allow juniors that win a fellowship award to use it to pay for their senior year, and inducting juniors would allow students to join our mentoring network sooner as they look for employment.

Please visit our revamped [web-store](#). We are trying to streamline your ordering process and our fulfillment by starting to phase out the SBD order form. The order form is still available and can still be used to email an order to our office. Chapters can order merchandise online and SBD will still pay for ground shipping if you use [coupon code](#) -

Thank you all for the extra work you do in the name of Sigma Beta Delta. Please do not hesitate to contact me if I can be of service to you - sigmabetadelta@umsl.edu 888-723-7181

Sincerely,



Peter Banholzer



Invest \$20 for another 20 Years

Sigma Beta Delta began honoring high achieving students in 1994. To celebrate 20 years of achievement while looking to build for the next 20 years, Sigma Beta Delta is asking that every member donate \$20 for every year of membership. This fundraising campaign will advance SBD's future aspirations to inspire and support business education and to strengthen the future of our society.

Sigma Beta Delta has donated over \$100,000 in Fellowship awards to students over our twenty years. Contributions to this campaign will help increase the dollar amount and the quantity of awards SBD gives to incoming members for their future in business education. Contributions to this campaign will also go toward supporting Sigma Beta Delta's Student Leadership Academy. Contributions will help advance our efforts to strengthen local chapters and alumni initiatives and help keep membership affordable for future top performing students to be honored for their accomplishments.

Please support Sigma Beta Delta's future by contributing to *Invest 20* at

www.sigmabetadelta.org/contribute



SBD Web-store updates - Chapters Can Order online

In an effort to make the ordering process easier we have posted all of our chapter supplies and merchandise to our web-store - www.sigmapetadelta.org/shop. All chapter orders will still receive free ground shipping by using [coupon code -](#)

We have added some new apparel and chapter items including branded napkins for induction ceremonies and events. We have branded our honor cord to have an SBD key charm to have more impact and increased the price slightly to \$10. Some of the prices of our merchandise have gone down and we will have sales periodically so keep an eye on our site.



Sigma Beta Delta Conference

Save the date - November 6-8 2015 - Kansas City, MO

All SBD chapters, student members, and alumni members are invited to join together as a society
Chapter Awards - Job Fair - Speakers - Workshops - Student Leadership Academy - Networking and Fun

More details to come

Please consider future funding for you chapter to be part of this momentous event

NEWS

Chapter News

Please share news and pictures of chapter events and information on student members to highlight on our website and in this newsletter. The Central Office is now posting the names of every inductee when a chapter has a ceremony so please make sure we have photos, we want to make our members famous.



Sigma Beta Delta DeVry Chicago Chapter attended the Quality Training Institute's Year End Symposium on Thursday, May 8th, 2014 at the Holiday Inn Skokie, 5300 West Touhy Avenue, Skokie, Illinois. The featured guest speakers and their topics were: Maria Peel, Corporate Trainer and Management Consultant, "The Way We Train Today"; and Stephen Markscheid, CEO of Synergiz BioScience, Inc., "Doing Business at the Global Plateau. Pictured above are Professor Allen Rodriguez, Della Hernandez, Rosa Parker, Le Shae Hayes-Micou, MaCarolyn Brown, Kinza Skinner, Juanita Randle, Siloh Ngassa, Anita Figueroa, Roger Figueroa, Ahzur Buzaljko, Victor De Avila, Robyn Gallegos, Bridgette Love, Adidas Randle, and Hafiyullah Shafiyullah.

Sigma Beta Delta Daytona State College works very hard at making sure all their students know about their very active chapter. They hold a recruiting fair and have had special pens made up to hand out and remind students about SBD.



From the Sigma Beta Delta Board of Directors.....

"As a result of the work of student and faculty members, the Board of Directors of Sigma Beta Delta encourages its members to actively Support Organ and Tissue Donation. The Board takes this action in recognizing this as an opportunity in achieving our mission of serving humankind." To sign up as a donor please go to -

<http://organdonor.gov/becomingdonor/stateregistries.html>

**Bloomberg
Businessweek**

50 issues for only \$30—that's 88% off the cover price!

Through our partnership with *Bloomberg Businessweek*, Sigma Beta Delta offers new inductees a one year subscription to *Businessweek* as part of their membership. Sigma Beta Delta is committed to supporting its alumni as well by offering alumni the Insider Employee Rate of: **\$30.00!** For a one year subscription to *Businessweek*.

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