

While 1994 marks the official beginning of Sigma Beta Delta, the idea stretches back to the 1968 Beta Gamma Sigma Convention at the Deauville Hotel in Miami, Florida. It was there that the Beta Gamma Sigma Board of Governors discussed the need for another business honor society. Even though nothing happened from those discussions, 15 years later, the president of Beta Gamma Sigma, who was a delegate to that earlier convention, placed the same need on the agenda of Beta Gamma Sigma's Long-Range Planning Committee. From the discussion of that need and the eventual planning for how to implement the idea, a new honor society became a reality in 1994 with the establishment of the initial Sigma Beta Delta chapter at Belmont College in Nashville, Tennessee.

SIGMA BETA DELTA CHAPTERS BY YEAR

1994: Belmont University * Cedar Crest College * DeVry University-Pomona * Houston Baptist University * Huntingdon College * McKendree College-Illinois * Morehouse College * Morgan State University * Muskingum College * North Carolina State University * Plattsburgh State University of New York * Saint Leo University * Saint Mary's College of California * Southern University * Truman State University * University of Bridgeport * University of New Haven * **1995:** Atlantic Union College * Butler University * Cedarville University * Chapman University * Chowan College * Coe College * College of Mount St. Joseph * Concordia University-Irvine * East Texas Baptist University * Emporia State University * Gannon University * Greensboro College * Hilbert College * Hillsdale College * Hood College * Husson University * Iowa Wesleyan College * Jacksonville State University * Jarvis Christian College * Lake Superior State University * Lynchburg College * Metropolitan State College of Denver * Morehead State University * Nova Southeastern University * Oakwood College * Ohio Wesleyan University * Ouachita Baptist University * Our Lady of Holy Cross College * Rollins College-Brevard * Saint Francis University * Seattle Pacific University * Southern Arkansas University * Spalding University * Thomas University * Thomas University of Maryland Eastern Shore * University of Mobile * University of Nebraska at Kearney * University of North Carolina at Asheville * University of Tampa * Urbana University * Washington College * Widener University-School of Management * Wilmington University * Xavier University of Louisiana * **1996:** Arcadia University * Brescia University * Concordia University-Saint Paul * Cumberland University * DeVry University-Phoenix * Dickinson State University * Doane College * Edinboro University of Pennsylvania * Elmira College * Hartwick College * Holy Family University * Judson College * Lander University * Lincoln University * Maryville University of St. Louis * Monterey Institute of International Studies * Mountain State University * Northwestern College * Notre Dame de Namur University * Robert Morris University * Rowan University * Samford University * Siena College * Stephens College * SUNY College at Brockport * Thomas College * University of Arkansas at Pine Bluff * University of Illinois at Springfield * Virginia Intermont College * Virginia State University * West Virginia University at Parkersburg * Williams Baptist College * Winston-Salem State University * **1997:** Berry College * College of St. Elizabeth * DeVry University-Long Beach * Emmanuel College * Liberty University * Marian University * Martin Methodist College * Robert Morris University Illinois-Chicago * Robert Morris University Illinois-Orland Park * Salve Regina University * Southeast Oklahoma State * Southern University at New Orleans * Texas A&M International University * Texas Wesleyan University * The University of West Alabama * University of Hartford * University of Mary Washington * University of Wisconsin-Stout * Worcester Polytechnic Institute * **1998:** Austin Peay State University * Cabrini College * College of St. Joseph * Elon University * Florida Southern College * Frostburg State University * Hampton University * Indiana University of Pennsylvania * Lees-McRae College * Northwest Nazarene * Palm Beach Atlantic University * Pennsylvania State University at Erie, The Behrend College * Shenandoah University * United Arab Emirates University * Woodbury University * **1999:** California Lutheran University * Centenary College of Louisiana * Charleston Southern University * Claflin University * Concordia University-Texas * DeVry University-Atlanta * Dickinson College * Farmingdale State University of New York * Hope College * Howard Payne University * Laboratory Institute of Merchandising * Long Island University * Montana State University-Billings * Nazareth College of Rochester * Robert Morris University Illinois-Springfield * Southern Oregon University * Texas Woman's University * United States Air Force Academy * Wheeling Jesuit University * **2000:** American InterContinental University-Dunwoody * Christopher Newport University * Clayton College & State University * Davis & Elkins College * Florida Gulf Coast University * Georgia Southwestern State University * Holy Names University * Lyon College * Marymount Manhattan College * National University * Roger Williams University * Saint Norbert College * University of Texas of the Permian Basin * Virginia Wesleyan College * Wiley College * **2001:** Alaska Pacific University * American InterContinental University-Fort Lauderdale * Berea College * Curry College * DeVry University-Alpharetta * Florida A&M University * Immaculata University * Mount St. Mary's College * Nyack College * Pacific Union College * Sojourner-Douglass College * Southwestern Adventist University * SUNY College at Potsdam * **2002:** Aquinas College-Nashville * California Maritime Academy * Concordia University-Portland * Culver-Stockton College * Felician College * Franklin Pierce University * Hope International University * McKendree College-Kentucky * Pennsylvania College of Technology * Pikeville College * Siena Heights University * Sullivan University * Touro College * University of Wisconsin-River Falls * William Paterson University * **2003:** Bellevue University * Benedictine University * Black Hills State University * Capella University * Crichton College * Daemen College * Elizabeth City State University * Lynn University * Reinhardt College * Saint Michael's College * Salem College * Shorter College * Southeastern College * SUNY at New Paltz * Troy State University-Atlanta * University of Charleston * University of Hawaii at Hilo * Wayne State College * Westfield State College * **2004:** Aquinas College-Grand Rapids * Berkeley College * Briarcliffe College * Buffalo State College * Christian Brothers University * DeVry University-South Florida * Endicott College * Kaplan University * Keiser University-Orlando * Kentucky Wesleyan College * Mount Olive College * Paul Quinn College * Robert Morris University Illinois-DuPage * Robert Morris University Illinois-O'Hare * Robert Morris University Illinois-Peoria * University of Arkansas at Fort Smith * University of Wisconsin-Green Bay * Walsh University * Warner University * Wentworth Institute of Technology * **2005:** Argosy University * Bethel College * Bryan College * Colby-Sawyer College * DeVry University-Pennsylvania Metro * Flagler College * Heritage University * Hodges University * Lee University * Mid-Continent University * Molloy College * Monroe College * Montana Tech of the University of Montana * Rogers State University * Sonoma State University * St. Andrews Presbyterian College * St. Petersburg College * Stillman College * Virginia Military Institute * **2006:** Belhaven College * Bluefield College * Bryant & Stratton College-Western New York * Chestnut Hill College * Columbia College * Coppin State University * DeVry University-Addison * DeVry University-Irving * DeVry University/Keller Graduate School-Colorado Metro * Keiser University-Ft. Lauderdale * Keiser University-Lakeland * Keiser University-Melbourne * Keiser University-Pembroke Pines * Keiser University-Sarasota * Keiser University-Tallahassee * Keiser University-West Palm Beach * Medaille College * Northwest Christian College * Olivet Nazarene University * SUNY College at Canton * Defiance College * Wayland Baptist College * **2007:** Berkeley College-NJ * Brevard College * Bryant & Stratton College-Virginia Beach * Caldwell College * Campbell University * Cornerstone University * Dalton State College * Dana College * DeVry University-Online * Emmanuel College-Boston * Keiser University-Daytona * Keuka College * Mount Ida College * Quincy College * Saint Joseph College * Schreiner University * Sweet Briar College * The University of the Cumberland * **2008:** American InterContinental University-Houston * Bridgewater State College * Capitol College * Castleton State College * College of the Ozarks * College of Westchester * Colorado Technical University Online * Daytona State College * DeVry University-New Jersey * DeVry University-Tinley Park * Dominican University of California * Kean University * Limestone College * Penn State-Lehigh Valley * Saint Peter's College * Shorter College-Rome * Sullivan University-Lexington * Wesley College * Worcester State College * **2009:** Averett University * Bemidji State University * Carroll College * Davenport University * East Stroudsburg University of Pennsylvania * Edward Waters College * Embry-Riddle Aeronautical University Worldwide * Hamline University * LeTourneau University * Mary Baldwin College * Metropolitan College of New York * Mid-America Christian University * North Carolina Wesleyan College * Purdue University North Central * Thomas Edison State College * Whittier College *

The Wall Street Journal Student Achievement Award is a program developed by The Educational Service Bureau of Dow Jones in 1948. The "outstanding student" nominated by the institution receives an embossed paperweight with the recipient's name imprinted and a one-year subscription to The Wall Street Journal. The Journal's October 14, 2009, issue listed all national Wall Street Journal 2008 Student Achievement Award Winners. The honorees included the following 16:

Averett University Mark Smith • **Bridgewater State College** Francis J. Duggan • **Bridgewater State College** William H. Gilreath • **Buffalo State College** Dean M. Drago • **Centenary College of Louisiana** John G. Hafer • **Centenary College of Louisiana** John Joshua Gerrit Moeller • **Hope College** Cara L. Hahn • **Liberty University** Robert Douglass Sudden • **Cornerstone University** Shannon S. Ahola



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Scholarship Winners for 2009-2010



Jeffrey Alexander Castleton State College



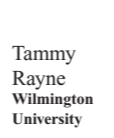
Valerie Fomengia Hampton University



Ana Claudia Maldonado Dalton State College



Shari Joy Oliver Saint Leo University



Tammy Rayne Wilmington University



Ryan Twardowski Hartwick College



Kendalyn Schretzenmaier Immaculata University



Jessica Waterbury Saint Michael's College



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Sigma Beta Delta Contributors November 11, 2008-November 11, 2009

Your contributions are important for a vibrant and strong Sigma Beta Delta. A gift of a few dollars or a few thousand dollars is important, and your gift enables continued scholarship opportunity for our members. Each contribution is a worthwhile investment and is most appreciated.

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ASPIRATIONS

ALWAYS ASPIRE TOWARD SOMETHING BETTER

SBD and Mary Baldwin College A Double Celebration

Highlighting in one issue the milestones of 15 years as an honor society is a challenge since so many contributing constituencies have been vital to the journey. But foremost in the showcase would be students, who clearly deserve primary focus. Next would be faculty advisors and officers, who are very important to the Sigma Beta Delta success story and who are stewards of the resource of honor on our campuses. Finally, much could be said about the significance of the directors who govern and guide the society.

Another constituency, and the one selected as the focal point of this 15th year review, is the institution, the college or university, which hosts the Sigma Beta Delta chapter and its members. Each institution that has petitioned and hosted a Sigma Beta Delta chapter is identified on page five. The print may be small, but the progress has been great and reflects the recognition and receptivity that higher education institutions have given to the significance and desirability of having a Sigma Beta Delta chapter.

The choice of a chapter to spotlight on the occasion of a 15th anniversary was particularly challenging. Fortuitously, Mary Baldwin College in Staunton, Virginia, was in the midst of a celebration related to years and requested that a chapter of Sigma Beta Delta be installed at their college in conjunction with Founder's Day marking their 168th year. That timely request was granted and the chapter was installed on October 1, 2009. The chartering event, accompanied by much pomp and pageantry, followed immediately the formal Founder's Day ceremonies held in one of the city's historic churches. Caps and gowns of faculty and student inductees added a regal touch to the Sigma Beta Delta installation ceremony.

The Honor Community Responds

Not only did the Mary Baldwin College administration honor Sigma Beta Delta by sharing their very important Founder's Day, but they subsequently arranged interviews with administrators and faculty about Sigma Beta Delta and other campus honor societies. The benefit arising from enlarging Mary Baldwin's honor community circle was often noted during the interviews. Excerpts from those conversations are revelatory and may offer food for thought as Sigma Beta Delta plans its future, including possibilities for expanding and extending Sigma Beta Delta's "Power of One" theme to other honor societies.

Pamela Fox, President of the College—"I am honored indeed to accept this charter for Sigma Beta Delta and for the opportunity we have to align this important occasion with celebrating our founders. It is quite significant that for 168 years this institution has been devoted to empowering one woman at a time, the whole woman, in mind, body, and character, to compose a life of purpose and that is very meaningful. And I'm glad now that our outstanding graduates in business and administration have the chance to be recognized for going that extra bit and being a part of a national collegiate honor society. I think that's a very important thing. This college has these revered traditions. Perhaps nothing is more revered than honoring our founders from 168 years ago. So the fact that we would choose to conduct this installation ceremony following our most honored tradition certainly shows the respect and importance that we place upon our association."

Catharine O'Connell, Dean of the College—"The presence of this honorary society on the Mary Baldwin College campus and the induction of the students who have met the requirements is a visible expression of the importance and centrality of academic excellence at Mary Baldwin College in general, and in the business program in particular. I think that's a model I would like to see us do more of—where the president was part of it. I was part of it. The faculty. The students. I think it gives a sense of institutional endorsement. It gave a chance for us to establish a sense of connection with the students, meeting with students you might not otherwise know, the non-traditional student, for instance. I think it sent a message to the faculty that this is an important part of the student's life, something that has a great deal of meaning and was recognizing achievement."

Janet Ewing, Sigma Beta Delta—"This will have a lot to do with increasing the view of the business major at Mary Baldwin with the addition of this honor society. There's an honor society in economics and psychology and English and several other liberal arts fields. Now we have an equal recognition for our students, on a national and international level that the liberal arts disciplines have. That's going to make an impact. It already has. They are just so proud, and none more than our adult degree students.

(cont. on p. 3)



From

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The President's Reflections on 15 Years

In lieu of the usual President's letter, a question and answer conversation with President Driemeier, one of the major players who inspired and has been involved in Sigma Beta Delta from its birth, provides a brief historical reflection and a future perspective for this fifteenth anniversary issue.

What are your thoughts on the impact Sigma Beta Delta has had ?

I think that the audience we have touched is far greater than I personally could have envisioned 15 years ago. We have touched over 53,000 lives with Sigma Beta Delta membership. Those are 53,000 people who were given an academic honor that they carry with them the rest of their lives and may not have been honored had we not come into existence. Those might have fallen through the cracks, even though they are the best of their environment.

We don't know what that honor society key and certificate did for their self-esteem, or for their confidence to present themselves to a future employer. We don't know for sure, but we can surmise that it had a very positive impact in all such accounts. So I'm very happy about those 53,000, and that's many more than I would have suspected we would have as we now reach year 15.

What are your thoughts about the Sigma Beta Delta host institutions?

I don't think they were even thought of, at least not to the same extent as the students. But what we have seen is that the host institutions are very appreciative of having this opportunity to honor their students. It's one of those things where the institutions didn't realize perhaps what they were missing by not having an honor society for their business students. Now when we go to a new college or university that has had honor societies in other disciplines but hasn't had one in business, my goodness, how happy they are to be able to add a business honor society along with the others.

So I think it's been positive for the institutions. But when we were formed, I wasn't thinking of benefiting the host institution so much as I was really thinking of benefiting the student.

Has Sigma Beta Delta's existence impacted faculty?

Oh, I think that many faculty have been very pleased that Sigma Beta Delta is a way to honor their best and brightest. The evidence of that is the number of faculty who leave an institution that has a chapter and want to be involved in starting one at their new institution.

Did you envision that society would benefit from what we were doing ?

We probably didn't realize, at the time, that society as a whole would benefit. I think that we came to realize that we might have a role in encouraging our bright students to think about how they might benefit society: how they might, in addition to securing the job that would support themselves and their family, also think about how their academic ability and intellect could help address society's problems. Now, I think our ability to do that will depend in part on how we challenge them in that regard.

Having the experience of 15 years of seeing Sigma Beta Delta evolve and stretching across the country and even abroad, is there anything you wish had played out differently?

Well, I would have certainly enjoyed having 600 chapters in our first 15 years. When we started, there were over 900 schools that did not have an honor society in business, but who had regional accreditation and had quality programs. We have reached more than 300 of them which, realistically, is more than I thought we would reach. I would be delighted if we had twice as many.

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In the last 15 years remarkable changes have occurred in society. Have any of these changes caused you to reflect on the way Sigma Beta Delta needs to operate in higher education?

Well, a major change in the higher education environment in the time we've been in existence is the growing acceptance of distance learning, on-line courses, courses that have been taken away from the classroom, primarily using the Internet. There has been a growing acceptance of these courses representing a quality of activity that is a reasonable way for a large number of our population to gain an educational experience. Our honor society and other honor societies have come to recognize the value of that educational format. That has been a major change in higher education delivery and honor societies have made accommodating adjustments.

What are your aspirations for Sigma Beta Delta in the next decades?

Sigma Beta Delta is there to help serve those who did not have an entrée to the kind of honor we can provide. So I think in the future our society will continue to try to reach those persons who otherwise would

(cont. from p. 1)

Here's a brief, but quite moving, note from one of them: *Dear Janet. Thank you so very much for the Sigma Beta Delta induction ceremony and reception today. I am so proud to be recognized in such an amazing way. Today was one of the best days ever. Just to say, 'Today was one of the best days ever.' You know, that's a big statement!*"

Chandra Mason, Psi Chi—"I think that having another honor society, another way to distinguish yourself as a student, is only going to improve us. Having something to shoot for is going to raise the bar, particularly with the business student. To have another honor society on the block is something to be proud of across campus."

Amy Diduch, Omicron Delta Epsilon

—"The existence of an honor society is something to motivate them, to try for that little better grade, so I think that can be a positive."

Lynn Gilliland, Omicron Delta Kappa

—"It's wonderful to have another honor society. I think it's especially good because we have had really outstanding business students in the last few years. In fact, a number of the students who have been elected to ODK have been business majors. So that's great that they will not only have that recognition now, but they will have that recognition for the rest of their lives. I think the connection that gives them is particularly important."

Paul Deeble, Beta Beta Beta—"We welcome it. Bringing in another honor society is something we are very receptive to."

not have been honored. For example, when we began, there were a large number of historically black colleges and universities that did not have a business honor society. We were able to assist many of those schools in having their first business honor society. But that was a niche that needed to be filled and, frankly, I'm delighted that we were significantly involved in that effort.

With 15 years now concluded, is there any one single proud moment that stands out in your mind about your travel on this Sigma Beta Delta journey?

One of my proudest moments was having the opportunity to serve as president of the society. Proud moment two was participating in the installation of our 300th chapter a year ago at College of the Ozarks, Point Lookout, Missouri, a school that is defined as one of hard work.

But the thing that I look forward to as a proud moment and one with a major impact will be our first National Leadership Academy or National Leadership Institute. I see the possibility of that coming about in a little over a year. That's something that I've wanted to see happen. And I'll be very proud when we're able to pull that off.

The preceding quotations provided evidence of the positive welcome Sigma Beta Delta received upon joining the circle of campus honor societies. The interviews were revealing not just for welcoming but also for the possibility of extending a SBD theme long present but not yet adopted. The statement below of the background for that early adopted theme gives context for the significance of additional comments by several members of the Mary Baldwin community.

"The Power of One" Added to the Power of Twelve

The theme selected for SBD's first convention in 1997 was carefully thought out and titled: "The Power of One: Excellence and Personal Responsibility in the 21st Century," and recognized that much of what SBD would become in terms of influence and impact would be played out in a new century. Precision and care were present in selecting who would give a convention keynote address that would emphasize the theme of one individual making a difference for society their entire professional and personal life. Dr. Doug Foard, secretary of Phi Beta Kappa, gave that keynote: "The Importance of the Honor Society in Finding a Way to Leverage the Talent of Our Brightest and Best College Graduates." Sigma Beta Delta continues to aspire to create that leverage beginning with the chapters. A real contribution would result if several honor societies adopted a similar aspiration. Some of the comments below from Mary Baldwin officials support that common goal.

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(cont. from p. 3)

Pamela Fox, President—"The value is that it gives us the opportunity to have recognition of our students' accomplishments relative to their professional interests or leadership skills. And it connects them to a network of like achievers. I think that it's a linkage and a partnership that filters this distinction of students and the organization that links it. Adding this distinguished honor society here to our group of honor societies was a moment for us to think about making the whole more than the sum of the parts. It caused us to think, do our students know each other as a community? Could they assume some collective identity for the public good that would be aligned with our mission as a college which has competence and compassion and change making at the heart of what we do? The occasion of this gave us the opportunity to not only celebrate our association with you, but to examine the good of getting collective possibilities. One way I look at it is making an ensemble out of our honor societies. An ensemble needs to come together to play something. To do something. We have to have a common composition to come together. It's not an orchestra because this is a certain combination of things. I think it's a very important chamber ensemble. We're going to unify ourselves as an ensemble with a theme. And that theme would be a common cause."

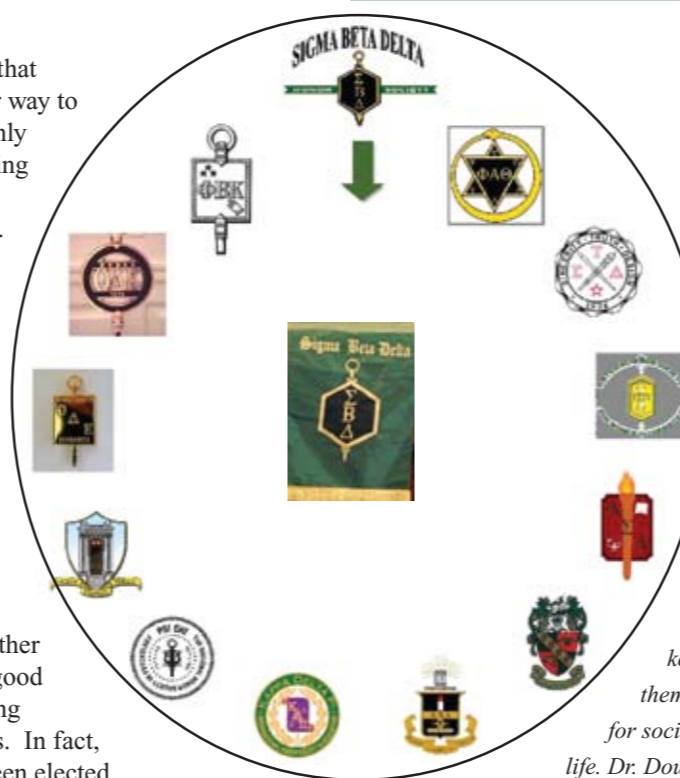
Catharine O'Connell, Dean of the College—"I've been at small colleges my whole career. When I was a faculty member in an English Department, the honor society did have a strong sense of identity. But it was very much within that discipline. There wasn't a sense of connecting with the other honor societies. It would be interesting to see if the different honor societies could have in common a project. All of them do some kind of activity and

if there was a way of finding a project that would naturally cross disciplines that could be a really interesting initiative. The other possibility would be to have a common celebration and a speaker who could connect to different disciplines to talk about the way that achievement in undergraduate studies translates into success in the professions, in graduates who work, etc. I think that would be a really interesting model and I think that could be done relatively easily because the model, the model of excellence translates, even if it's specific.

Chandra Mason, Psi Chi—"So right now, we are in this building phase where we're trying to create some of the activities that go beyond just, 'Hey, I get recognized for this.' We're trying to put our name with certain things that contribute to the Mary Baldwin community but also the Staunton community, but perhaps more globally than just here. We're really interested in amping up our activities and the projects that we're involved in. We're looking to other groups on campus for partnership and collaboratives to do that."

Ken Keller, Phi Beta Kappa—"We haven't had any great celebrations of honor societies or anything like that. In fact, I don't think there is any time that we come out in a kind of public celebration or occasions of it. And I was wondering if that might be a good idea."

Paul Deeble, Beta Beta Beta—"The more honor society chapters we have here, the more we can bring those together across disciplines and foster some student interaction. I think that would help our students grow. I'm sure when they put their heads together they could come up with more creative activities than what we have done to this point."



Right: Founding President Bearden presenting charter to Mary Baldwin President Fox.

Top: The three faculty officers conduct the ceremony. Bottom: Some of the inductees gather for a photo op after the ceremony.

Above: New SBD member and Dean of the College O'Connell joins the recessional. Right: Smiling students with SBD certificates.

Above: Student Katie Dawson smiles after her induction. Left: SBD faculty advisor Ewing chats with long-time Phi Beta Kappa advisor Keller.