

ASPIRATIONS

ALWAYS ASPIRE TOWARD SOMETHING BETTER

Celebrating 25 Years!



Looking Back While Moving Forward
*Sigma Beta Delta's 25th Anniversary Celebration
and Quadrennial Meeting*

FROM THE PRESIDENT'S DESK

THANKS FOR THE MEMORIES

We just completed our 25th year and what an event filled year: inducting our 100,000 thousand member, growing our base to over 450 colleges and universities, and celebrating our history in Philadelphia.



Many thanks to board members Janet Ewing and Bill Kehoe for chairing our meeting, putting together a dynamic program of activities, entertainment, and especially a lineup of speakers who challenged us, enlightened us, and inspired. We received numerous notes of appreciation from those in attendance expressing their gratitude for a job well done.

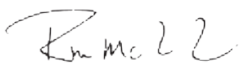
We concluded the weekend Saturday night with the induction of two champions of the Honor Society movement into the Sigma Beta Delta Hall of Fame. Don Driemeier and James Bearden had a dream to create an Honor Society to meet the needs of colleges and universities who chose not to pursue specialized accreditation in business programs and to give them an opportunity to honor outstanding students. Sigma Beta Delta is the fulfillment of their dream.

The future is bright. This coming year will be one of transition. Peter Banholzer, our outstanding Executive Director, has chosen to go back to his roots (theatre and arts). We appreciate the time we had with Peter and are delighted to announce our interim Executive Director, Brandi Clark. Brandi knows us well and is furiously at work in the transition. We will publish the "Update" the last week in January with all the details.

Thank you for your support for Sigma Beta Delta and-----

Happy Holidays

Sincerely,



Randall M. McLeod
President, Sigma Beta Delta

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SIGMA BETA DELTA'S INAUGURAL HALL OF FAME INDUCTIONS



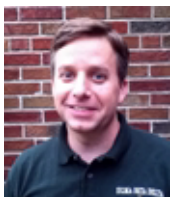
Dr. James H. Bearden



Dr. Donald H. Driemeier

On October 26, 2019, Dr. James H. Bearden and Dr. Donald H. Driemeier were the first recipients of induction into Sigma Beta Delta's Hall of Fame. These two exemplary individuals were recognized for their many years of service and dedication to Sigma Beta Delta and for their dedication to the collegiate honor society community.

Considered two of SBD's founding fathers, Don and Jim saw the need to enrich the collegiate educational community by creating an honor society for business programs that have regional accreditation but do not have ACBSP or AACSB specialized accreditation. The gap that existed encompassed 1,000 programs within the United States, hundreds of institutions internationally, and tens of thousands of students at the time and for many generations to come. Their tenure, years of experience serving existing business honor societies, and status as executive board members of Beta Gamma Sigma business honor society enabled them to see the need and graced them with the wisdom and power to make a positive impact. They stepped up to take the risk and do the work of starting a new venture. Their decision and action changed the world for the better and touched many lives for twenty five years and will continue as their legacy for many more to come. Of course, they were smart enough to surround themselves with very smart and talented people along the way, thus future inductees are eminent. Sigma Beta Delta is very thankful to these men. Congratulations to them and their families for creating a tradition of excellence!



EXECUTIVE DIRECTOR TRANSITION

The face, eyes, ears, and voice of Sigma Beta Delta for the past six and a half years has been Peter Banholzer. He served the Society well in taking care of the day to day operations, assisting in our vision, bringing in new schools, and working with existing chapters. He excelled at working with our chapters, members, and our diverse board of directors. We consider him our friend. We knew from day one of Peter's love for theatre and the arts and therefore we were not surprised of his choosing to return to that arena. We are saddened at Peter's departure but are elated that Brandi Clark is our new Interim Executive Director. Brandi has served us the past two years as our financial consultant and is putting together a new team to carry on the Sigma Beta Delta tradition. The office will be moving from St. Louis to North Carolina and is already serving the needs of our members. Peter, we wish you the best and thank you for your service.

SIGMA BETA DELTA'S 25TH ANNIVERSARY

“Benjamin Franklin” was the first guest to speak at Sigma Beta Delta’s 25th Anniversary Celebration and Quadrennial Meeting. A fitting way to open the society’s celebration of “Looking Back While Moving Forward.” The joyous occasion took place in Philadelphia, PA on October 24-27, 2019. Philadelphia, rich in American history and rich in history of Founding Fathers, was chosen as the quintessential location to celebrate Sigma Beta Delta’s history and founding members while looking toward the future.



Ben Franklin has been dubbed, The Patron Saint of Advertising, for the skill and wit he used to sell products and ideas. Ben wasted no time selling to the audience of Sigma Beta Delta members, chapter advisors, Board members, and event presenters. Ben shrewdly engaged the audience with cheers of huzzah to past, huzzah to the present, and huzzah to the future. After glasses were raised in rejoice, Ben delighted the audience with stories of his glories past and the country’s glorious past. Four audience members were called upon to take part in a rollicking trivia game show. One of the audience participants, an SBD Board member, was chosen as a little bit of payback for his razzing treatment of Mr. Franklin. All were thoroughly entertained and the pride of the game show participants were only slightly tarnished. Ben was able to stick around for the paparazzi to snap plenty of pics with his fans before leaving the audience with words of wisdom fitfully setting a tone of resolute action for the events that followed.



Mary Hallward-Driemeier opened the first session of the day as the Keynote Speaker. Mary is a Senior Economic Advisor in the Finance, Competitiveness & Innovation (FCI) Global Practice at the World Bank Group, overseeing the analytical agenda on issues of private sector development, technology and productivity. Her speech entitled, “Increasing Automation and the Future of Growth,” presented a global view of manufacturing focusing on implications for developing countries as well as Europe and the United States as important global value chains. Mary presented research that shows increased adoption of industrial automation, advanced robotics, smart factories, the internet of things, and 3D printing are nsforming the manufacturing process. Companies once influenced by the prospect of inexpensive labor costs are beginning to favor locations that can better take advantage of new technologies.



The topic landscape shifted for the next speaker, Owen Rankin, to marketing and branding. Owen is President and Founder of Over the Horizon Strategies. Owen’s speech entitled, “Leadership Lessons from the J&J Beijing Olympic Sponsorship,” shared insights and stories from his time leading the marketing, branding, and corporate reputation campaign for Johnson & Johnson at the 2008 Beijing Summer Olympics. Owen presented details about his unique experience embracing cultural differences, geographic and time separation, and differing corporate and local goals to pull off a very successful campaign. His presentation served as a master class in how to determine corporate and community needs, taking on challenges as opportunities, increasing sales, all while positively impacting humankind.



Douglas Hallward-Driemeier was the final speaker of the day. Doug leads the Appellate and Supreme Court practice for the global law firm Ropes & Gray. The title of his speech was “Practice with Purpose – Putting Your Values to Work in Your Professional Life.” Doug is the son of SBD’s founding father, Donald H. Driemeier. He graciously joined in celebrating the Society’s anniversary to honor his father who had passed in the spring. Doug talked about his passion for equality in the workplace for all employees. The firm he works for donates tens of thousands of hours of pro bono work for human rights initiatives throughout the world. Doug also challenged the students in attendance to consider the quality of life their career path will provide them and to also consider the purpose their career will serve to the betterment of humankind. All attendees were left with a sense of obligation to “Practice with Purpose” and to challenge others to do the same.



The other events included a panel discussion on business that included all of the speakers, including JoAnne Brandes. JoAnne is the founder and co-president of the Center for Leadership and Excellence. She has had a long and exemplary career as a corporate lawyer. She presented her personal and professional leadership experiences she gained from her father and her business career. JoAnne shared quotes from letters her father wrote to her throughout her life. The personal stories truly inspired everyone in attendance.

The event’s activities wrapped up with a formal banquet that included the inaugural inductions into Sigma Beta Delta’s Hall of Fame and an inspiring and rousing closing speech from Dr. William J. Kehoe. Dr. Kehoe fired up the attendees and challenged them to follow in SBD’s motto of living a life of Wisdom, Honor, and Aspirations. A final cheer of huzzah and a fond wish of not farewell but to fare forward.



2019 SIGMA BETA DELTA SCHOLARSHIP AWARD RECIPIENTS



Jorge Adame
Wayne State College
Wayne, NE

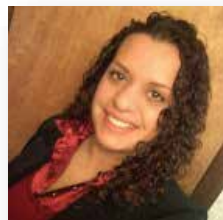
Jake is a senior at Erskine College and plays on the baseball team. Blake will admit that in college he, "took the educational experience for granted," as he said in his scholarship application. A shoulder injury unfortunately may have hindered his baseball career, but it fortunately helped him focus on his academics instead. He was also able to take on an internship while he healed. Jake has a twin brother going through college and this scholarship will help in many ways.



Jake Bennett
Erskine College
Due West, SC



Nicole Agu
College of Staten Island
Staten Island, NY



Nicole Alfrarano-Halwachs
Excelsior College
Albany, NY



Maria Antonellis
Springfield College
Springfield, MA



Victoria Rose Antonucci
Gwynedd Mercy University
Philadelphia, PA



Jeffrey Scott Conway
University of Pjoenix
Phoenix, AZ



Marko Dominovic
Lincoln College
Lincoln, IL



Alexandra E. Dybala
Hilbert College
Hamburg, NY



Jessica Gronlund
Penn State Greater Allegheny
McKeesport, PA



Madison Olivia Hennagan
Wayland Baptist University
Plainview, TX



Victoria Hill
Bridgewater College
Bridgewater, VA

Alexandra lives a life inspired by the words of John Holmes, "There is no exercise better for the heart than reaching down and lifting people up." She has donated over \$12,000 to help ease financial burdens for individuals through the carfts for a cause foundation she founded called ViVA La Bracelets. Alexandra has also been an ambassador for GenHERation. She plans to continue her education and earn an MBA.



Titus Hobbs
Central Christian College
McPherson, KS



Alexander Karl Kapusta
Stevenson University
Pikesville, MD

Alexander created a YouTube channel to spread his personal values of determination and helping individuals. He aspires to continue to bring positive change.



Jessica L. Kirchoffner
Dickinson State University
Dickinson, ND



Erin Kirkus
Thomas University
Thomasville, GA

To make the ranks of the Dean’s List, Erin had to overcome a very common fear - the fear of public speaking. “I could have curled into a shell and allowed a bad grade to ruin my educational endeavors” she said in her scholarship application. She faced the fear head on and helped her excel in classes that required extensive class presentations. Erin aspires to continue to embrace and overcome fears throughout her life.



Edward D. Mockta
Alaska Pacific University
Anchorage, AK

Edward was born in a family of “fire and Ice,” as he said in his scholarship application. His mother was from Alaska and his father was from Arizona. Growing up as the oldest of five children, he grew up quickly as he had lots of responsibilities caring for his younger siblings. He went on to serve in the Marines before moving back to Alaska. His peers at Southcentral Foundation helped guide him to study for his Business Admin degree..



Tami Marie Morin
Fitchburg State University
Fitchburg, MA



Julia Nichols
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Jacksonville, FL



Alana Xiaoying Parker
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Elizabeth Schriener
Christian Brothers University
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Kateryna Sergyeyeva
College of the Ozarks
Point Lookout, MO



Brianne Shope
Young Harris College
Young Harris, GA



Audrey Joan Simpson
Howard Payne University
Brownwood, TX

Audrey learned a valuable lesson working for a summer at Embark Marketing. “It was the lesson that if you want to be successful, then find resources to teach yourself,” she said in her scholarship application.



Jennifer Stien
University of the Cumberlands
Williamsburg, KY



Solom Taylor
Penn State College
Centre Country, PA



Augusta Thomas
Daytona State College
Daytona Beach, FL



Zijie “Frank” Wan
Castleton University
Castleton, VT

Congratulations to the Class of 2019 Sigma Beta Delta Fellowship Award winners. A total of \$33,500 was awarded to 30 students for their outstanding academic achievements and aspirations. Winners receive an award of \$1,000 or \$1,500 to use for their future education.



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Members of Sigma Beta Delta are listed by chapter.

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ACBSP Region 4

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Scott Bernstein
Columbia College

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The purposes of Sigma Beta Delta are to encourage and recognize scholarship and accomplishment among students of business, management, and administration. Each dollar donated to Sigma Beta Delta goes towards advancing the society's mission and helps keep membership affordable for future members. All donations are tax deductible.

Thank you for your donation!