



# ASPIRATIONS

ALWAYS ASPIRE TOWARD SOMETHING BETTER

## Lessons in

Meeting in Philadelphia November 1-4, 2007, for the Triennial Convention, members of Sigma Beta Delta found evidences reminding and representing the extraordinary actions and activities that existed within the generation of America's founders.



## Leadership

It seems fitting to report some of the leadership lessons which were provided by the four keynote presenters at the convention.



ANDREW L. HUNT  
Edward Jones

Andrew Hunt, from Edward Jones, chose the topic *On the Cutting Edge of Capitalism: Servant Leadership in the New Millennium*. The leadership lessons on which Mr. Hunt focused spanned the periods categorized as the Agrarian Age, the Industrial Age, and the Knowledge Age. His discussion on differences in "management" philosophy throughout this nation's history during those distinct periods focused on the back-to-the-future theme, especially as it related to leadership and its corollary—serving.



JOSH NAGEL  
Bank of America  
Topic: *Financial Futures*

Beyond the irony of Philadelphia as the meeting city and the affinity and significance noted above in the word "honor," perhaps most ironic in terms of relativity is how the defining phenomenon that took place there over two centuries ago is the same phenomenon that shapes and defines the lives of Sigma Beta Delta members—leadership. Those actions and activities among the players and events from that historical era in Philadelphia have been studied and analyzed during five lifetimes—and the theme of that analysis more often than not centers around leadership. Thus obtains the relevance and focus for our triennial theme—*Lessons in Leadership—Back to the Future*.

So what are the lessons that could be reported from a Triennial Convention that convened under the banner proclaiming: *Lessons in Leadership—Back to the Future: Philadelphia 2007?* Those present for the three days no doubt have opinions and conclusions. However, since only a small number from the over 40,000 members of Sigma Beta Delta could be present as participants or delegates,

# Scholarship Winners for 2007-2008

*"Playing football and basketball at the college level has left me little time for other endeavors. However, I was able to maintain a strong grade point average and hold two different jobs. Balancing each of these responsibilities reinforced in me qualities of discipline, time management, hard work, and perseverance."*



Matthew Kirinovic  
Hope College

*"My current employment at Palmyra State Bank has allowed me to obtain first-hand experience in auditing. Additionally, I have completed an independent study in fraud examination and have decided that a career in internal auditing would allow me to integrate my analytical accounting skills with the knowledge that I have gained in banking."*



Caly Kite  
Culver-Stockton College  
\*James H. Bearden Fellowship

*"Public speaking has been an academic challenge for me, but I understand that it is a skill which is necessary in the business world. Therefore I have taken several courses pertaining to business communications and have also made an effort to speak in classes which involve student participation."*



Ryan E. Rowland  
Charleston Southern University  
\*William J. Kehoe Fellowship

*"I will travel to London in the fall of 2007 to complete an internship in the financial services industry and to Washington, D.C., in the spring to complete one within the public sector. These experiences will test my leadership and decision-making skills and help me to build upon them, in the end, strengthening my sense of independence."*



Shannon Santangelo  
Cabrini College  
\*Richard C. Scott Fellowship

*"Being able to help my disabled parents financially while attending college has given me a great personal satisfaction. My experiences in the workplace have helped me to understand the business world and made me realize that it is more important to help others than it is to care only for financial gain."*



Azalia Zamora  
Warner Southern College

*"In order to be a successful leader I must accept personal responsibility for the good, growth, and gain of others. In addition, I desire a career where I am able to make a difference. Working for the entity that makes contributions to society is an important factor of my future employment."*



Jason Davis  
Stillman College  
\*Blanche Touhill Fellowship

*"Law and justice had been calling out to me for some time. My aspiration is to earn a law degree and become a lawyer who is dedicated to helping others who do not have the means or the voice to resolve their legal situations."*



Diane Herte  
Notre Dame de Namur University

*\*These students awarded Sigma Beta Delta named fellowships for the 2007-2008 academic year*



Dr. Kehoe meets Ryan Rowland, holder of the William J. Kehoe Fellowship.



Among the SBD students attending the convention in Philadelphia were scholarship recipients Jason Davis (left), and Azalia Zamora (above).

The Wall Street Journal Student Achievement Award is a program developed by The Educational Service Bureau of Dow Jones in 1948. Since inception, many colleges and universities throughout the United States have chosen this award to honor students whose academic performance is considered exceptional. Each school receives a wall plaque designed to display the names of ten award winners. Each year a brass nameplate, engraved with the winner's name and year of citation, is sent to the school for mounting on the plaque. The "outstanding student" nominated by the institution receives an embossed paperweight with the recipient's name imprinted and a one-year subscription to *The Wall Street Journal*. The *Journal's* September 22, 2007, issue listed all national Wall Street Journal 2007 Student Achievement Award Winners. The honorees included the following Sigma Beta Delta members:



- Centenary College of Louisiana Henry Thurston Allen • Clayton College & State University Rebecca Elizabeth Durant • Endicott College Jacob Kidder • Flagler College Conchita Cirici • Florida Southern College Joshua A. Martin • Huntingdon College Keri E. Till

- Molloy College Matthew J. Altomare • Pacific Union College Tiffanie Tse • Saint Michael's College Danielle R. Rayner • Saint Michael's College Jevonne N. Rayner • Southwestern Adventist University Marvin Yordan • University of Mary Washington Julia M. Durkin

## ΣΒΔ Excellence

**GIVING BACK TO THE FUTURE**  
Your contributions are important for a vibrant and strong Sigma Beta Delta. A gift of a few dollars or a few thousand dollars is important and your giving back to the future of Sigma Beta Delta enables continued scholarship opportunity for our members. Not offered flippantly or thoughtlessly is our standard closing comment to each contributor and supporter: *We regard each contribution as a worthwhile investment and one that is most appreciated.*

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From

**Don's  
desk**



Leadership is important! The accuracy of that phrase could not be challenged by anybody who had the opportunity to attend our recent triennial conference in Philadelphia where the theme of the conference took us "back to the future" and allowed us to study lessons in leadership.

This theme was seriously addressed by each of our four invited speakers and nine others, which included some of our board members, in smaller, more intimate break-out sessions. Again and again each speaker caused me to realize that we at American colleges and universities are involved at the most basic level in training our graduates to think of themselves as leaders. Further, this is a unique responsibility of honor societies like Sigma Beta Delta which have the opportunity to influence our continuing development as a complex society.

The students and faculty representatives attending our conference were another source of pride and support of the leadership theme. We had the privilege of having three of our recent scholarship award winners in attendance, and each was a terrific example of leadership potential.

The meeting in Philadelphia represented the second time we shared a national meeting platform with our sister honor society, Delta Mu Delta, whose members come from a different set of colleges and universities. It was by all accounts a most successful venture and one which Sigma Beta Delta and Delta Mu Delta will try to duplicate in the future. A special thank you for work on the annual meeting goes to our executive director, Sandra Estep; our founding president, James Bearden; past president, Clifford Eubanks; and vice president/president elect, Sandra Hart.

*Donald H. Driemeier*  
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PAUL VALLE  
Saint-Gobain Abrasives, Inc.  
Topic: **Global Leadership**

"What I'm going to talk about today should be of interest to those who are interested in international business. There are a lot of people here tonight who have experiences traveling around the world. I've just heard a few of the stories here at my table. So you may 'have been there, done that'—I'm just confirming it while we look at a few concepts and ideas around your back-to-the-future theme you have here. So I'm going to explore the back-to-the-future concepts. I've been thinking about the theme and it does seem to me that history does repeat itself in business. I hope I'm not giving you too much of a history lesson, but there are some common themes that come out of history."

What followed were some insights into what it takes to survive in international management—talking particularly "to those of you who have an interest in spending your life in the international arena...you have to make some serious decisions before you embark on that." And a cautionary note was added—"Sometimes you are in it before you realize that it may wasn't the best thing to do."

The insights he shared included lessons drawn from strategic decisions made within his company—a company whose history traces to the year 1665.



STEPHEN G. HART  
Federal Reserve Bank of Philadelphia  
Topic: **Discovering the Essence of  
Leadership**

"What are the interesting times in which we live in the world, in the world around you, where you live here in the United States—or anywhere around the world?"

What's going on that makes these interesting times? What are some of them? We have a woman running for President. Almost \$100 barrels of oil. Technology/cell phones. Global warming.

I think we do live in very interesting times. We have a tremendous opportunity to rethink the way which we as leaders in our society engage in these interesting times.

Because for most of us who grew up, both in leadership and management, it was built around the command-and-control idea. We had a belief that by doing rigorous planning and thinking we could control the outcome of events. Although that may be true in certain instances, I think a new model for leadership needs to be brought about.

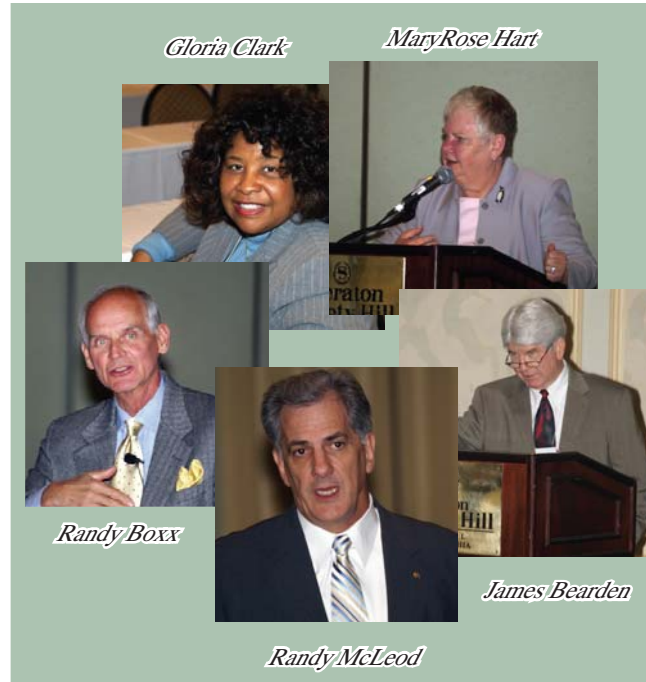
A new model of leadership is called for. It came to me that as a leader in an organization you have more than just a job description, and you are enabled as a leader to help people find a dream.

Many people have tried to understand the mind of a leader. What are the characteristics of the great leaders of today? Visionary, determined, inspired, caring, forward looking, knowledgeable.

People ask what creates leadership and makes leadership happen. I've come down to four things:

- List your values so they are consistent.
- Have a vision that is deeply rooted.
- Help people and yourself to find meaning in what you, and they, are doing.
- And always, always, always be open to learning."

## Small Group Leaders



In addition to the four general sessions, informal small-group sessions were provided and led by Sigma Beta Delta and Delta Mu Delta board members and faculty advisers. The collage above pictures five presenters from Sigma Beta Delta. The convention also provided opportunities for the two societies' business meetings and recognition and award presentations. There were opportunities for attendees to visit and have dinner in the historic Union League of Philadelphia. A special treat was to hear from Philadelphia's most notable founding father, Ben Franklin. Franklin is pictured below privately advising three Sigma Beta Delta presidents: President Driemeier, Immediate Past President Eubanks, and Founding President Bearden.

