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# THE BRIDGE

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SIGMA BETA DELTA NEWSLETTER  
FOR FACULTY ADVISORS

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## All Aboard

### SBD's Online Member Registration and Processing System

This spring is when all SBD chapters will use our **Online Registration System (ORS)**. The ORS system has been talked about in the past few *Bridge* newsletters. The system was created custom for SBD and our chapters to help facilitate the work of chapter officers and administrators. The system is not meant to take the place of induction ceremonies. The system will make less work for chapters, students, and our office. Almost half of our chapters are already using the ORS system and the feedback has been overwhelmingly positive with some chapters asking for the system to do more work for them, such as sending emails of invitation and automatic reminders directly from the system. We intend to improve on this process every year. If your chapter is not signed up for the ORS system, please contact our office to go over the details at 888-723-7181.

### ORS Best Practices & Benefits

**Inviting Students:** SBD recommends inviting students via a Tapping Ceremony. A Tapping Ceremony is when SBD chapter officers or SBD faculty members invite students to membership in the classroom. The Tapping Ceremony can become a grand tradition for your program. Tapping is even better when faculty wear SBD regalia the day of Tapping, because students will see that and get excited about who will be invited to SBD. Tapping is not required, and we know for some chapters it is impractical, but we hear the frustration of students being hard to reach with either emails or standard mail. Tapping students in person is a great way to eliminate this problem. The SBD office has specific invitation materials that can be used to invite students to use ORS.

Tapping accomplishes two important goals. First, Tapping gives the invited student their first level of recognition and it is among their peers which might not happen at the induction ceremony. Tapping helps students accept the honor of membership. Secondly, Tapping educates the non-invited students in the class about SBD and the opportunity they have to strive to be in the top of their class to become a member. The student's drive, is the true benefit to the chapter and the program—a smarter student makes for a stronger program. Furthermore, when you think about your institutions alumni the best alumni members are those students that were positively affected by their academic experience. Members of an honor society, especially those that are personally invited to membership, are the future benefit to your program and institution.

I have been challenged by at least one chapter saying that their program is too large to be able to invite students in class. This challenge can be overcome by spreading the duties of inviting students among all the faculty. This requires the Dean and Chair of a program making sure all faculty members are passionate about SBD, and that is what makes a great chapter.

**Tracking Registrations:** Chapter officers have the ability to track what students have gone through the ORS process and get a report of all the information the students enter into ORS.

**Ordering Memberships:** There no longer needs to be an order for memberships with ORS. The SBD office will process your chapters memberships when the ORS deadline expires and send any regalia or chapter fees directly to the chapter along with the certificates and everything else that comes with membership.

**No Accounts Payable:** One of the biggest benefits we hear from our current chapters that use the system, is that they no longer have to work with accounts payable at their institution or worry about collecting money from students or keeping the money safe. All payments go directly to SBD.

**Customizing ORS:** The process can serve as more than the basic collection of information and money. The system can handle complex RSVP aspects, ask for chapter specific information, etc. Please contact the SBD office to go over more benefits of the ORS system and have it customized for your chapter

## Chapter Anniversaries

### 20 Year Anniversary

<u>School</u>	<u>State</u>	<u>Installed</u>
Our Lady of Holy Cross College	LA	March 24, 1995
Metropolitan St. Univ. of Denver	CO	April 20, 1995
Coe College	IA	April 20, 1995
Chowan University	NC	April 26, 1995
Mount St. Joseph University	OH	April 27, 1995
Urbana University	OH	April 30, 1995
Washington College	MD	May 3, 1995
Concordia University-Irvine	CA	May 5, 1995
East Texas Baptist University	TX	May 22, 1995
Thomas University	GA	May 26, 1995
Ohio Wesleyan University	OH	June 4, 1995
Wilmington University	DE	June 13, 1995
Nova Southeastern University	FL	June 30, 1995

### 15 Year Anniversary

National University	CA	January 21, 2000
St. Norbert College	WI	February 24, 2000
Davis & Elkins College	WV	April 27, 2000
Holy Names University	CA	April 28, 2000
Virginia Wesleyan College	VA	May 8, 2000
Marymount Manhattan College	NY	May 9, 2000

### 10 Year Anniversary

Colby-Sawyer College	NH	February 7, 2005
St. Andrews University	NC	February 9, 2005
St. Petersburg College	FL	April 15, 2005
Heritage University	WA	May 4, 2005
Bellevue University	NE	May 20, 2005
Hodges University	FL	June 22, 2005

### 5 Year Anniversary

Lehman College-CUNY	NY	February 3, 2010
Presbyterian College	SC	February 4, 2010
Wheaton College	IL	February 8, 2010
William Carey University	MS	April 26, 2010
Misericordia University	PA	May 13, 2010

### 1 Year Anniversary

Springfield College	MA	January 15, 2014
Lourdes University	OH	March 12, 2014
Anna Maria College	MA	April 23, 2014
McPherson College	KS	April 29, 2014

**CONGRATULATIONS!**



Many thanks to our chapter faculty advisors, officers, and administrators who do so much worthwhile and meaningful work to honor their students.

Keep up the good work!  
It is so very much appreciated!

## **Hello from your Executive Director**

Hello everyone. Spring is coming! Spring is coming! It may not seem like it, but spring will be here before you know it. Spring is the season to honor your best and brightest students and we will be helping you do that with the ORS online process. We want to make honoring your students as easy as possible and ORS helps make that possible. ORS is a scalable tool so let us know what and how much work you want ORS to do for your chapter, and we most likely can make it happen.

As we get close to the end of celebrating SBD's 20th Anniversary, I want to thank the chapter officers that have contributed to our Invest 20 campaign. For those who have not contributed, you can still participate by contributing \$20 for every year you have been a member of SBD or \$20 for every year your chapter has been established. Please contribute by visiting our website; [www.sigmabetadelta.org/contribute](http://www.sigmabetadelta.org/contribute). Your continued support has allowed our society to grow and strengthen over the past 20 years and has prepared us for the future.

Please remember to supply our office with what I call the final two tasks for a chapter each year. Send us a Fellowship applicant and the yearly chapter certification report. Please [click here](#) to find the forms on our website. The Certification report helps us maintain the non-profit status for each chapter and Fellowship applicants help us support our goal of encouraging scholarship.

SBD has changed the details of our society's Quadrennial Conference. SBD felt that we could better serve our chapters and members by restructuring some of our events. More information will be forth coming about our Quadrennial.

One more note. We want to make sure that SBD is shown proudly and well known around your school, so please visit our website to view our merchandise. We will gladly supply mugs or shirts, etc. **FREE** to our chapter officers to make sure all of your students know about SBD.

Here's to a beautiful spring and fantastic induction ceremonies.

Sincerely,

Peter Banholzer  
[sigmabetadelta@umsl.edu](mailto:sigmabetadelta@umsl.edu)  
888-723-7181



**Remember**—each chapter can induct two **Honorary Members** annually. This is a great way to honor Alumni, incorporate local business and civic leaders with your chapter and school, or to honor school Presidents and Administrators.



### **Chapter Officer Resources**

Find all the current forms & information on our website

[Click Here](#)

### **Please help us update our member database**

If you run into an SBD member, ask them to update their information by visiting our website to [Update](#)

[Contact](#) information





# Sigma Beta Delta



Please Welcome Our New Chapters Installed Since September 2014

## Central State University

Wilberforce, OH  
Installed: January 21, 2015  
Faculty Advisor: Prof. Chali Nondo

## Miami Dade College

Miami, FL  
Installed: November 13, 2014  
Faculty Advisor: Lynn Arguelles

## Champlain College

Burlington, VT  
Installed: November 7, 2014  
Faculty Advisor: Dr. Victor Stone

## Morningside College

Sioux City, IA  
Installed: October 13, 2014  
Faculty Advisor: Molly Williams

## Lake Sumter State College

Leesburg, FL  
Installed: November 24, 2014  
Faculty Advisor: Dr. Sandi Zeljko

## Truett-McConnell College

Cleveland, GA  
Installed: December 3, 2014  
Faculty Advisor: Dr. Janet Forney



## Membership Fee Freeze

Our office receives many calls this time of year asking if the membership fee has increased. I am very happy to say that membership fees remain at a one-time life-time fee of \$50. This is the 8th year in a row SBD has not increased our membership fee. We believe this is a great point of pride that we can offer students the opportunity to be recognized for their high academic achievement at a reasonable fee. We thank our many SBD donors for all their contributions to help keep the membership fee affordable and the SBD Board members who have made many large donations to keep membership in reach for many students. Continued support has allowed our society to grow and strengthen over the past 20 years and has prepared us for the future.



**EXCLUSIVE DISCOUNTS**  
for Sigma Beta  
Delta members

## SBD Partners with Nationwide Insurance

Nationwide Insurance approached SBD to begin a partnership that offers lower insurance rates to our members. Many honor societies have similar partnerships but SBD is taking our relationship with Nationwide a step further. Nationwide has also partnered with SBD to offer internships to incoming SBD members. The internship(s) will be an eleven week, full time, paid internship at a Nationwide regional office or corporate center. Nationwide also offers relocation assistance. [Click here](#) to find an application form and information.

You can sign up for lower rates at: [www.nationwide.com/sigmabetadelta](http://www.nationwide.com/sigmabetadelta)



## Member Benefits

### Association of College Honor Society

SBD is a member society of the Association of College Honor Societies (ACHS)  
SBD members are eligible for benefits through ACHS

Membership in an ACHS member society carries with it a tangible acknowledgment of merit for Federal employment. As long as the applicant meets the requirements as described in the job announcement, honor society membership may fulfill one of the requirements for entrance at the GS-7 level in numerous professional and technical occupations in the Federal Service.

Student members of each ACHS member society may qualify for internships and scholarships with the [Washington Internship Institute](#), [The Fund for American Studies](#), [The Washington Center of Internships and Academic Seminars](#), and [The PhD Project](#).

Please visit the [ACHS website](#) for more information.



From the Sigma Beta Delta Board of Directors.....

“As a result of the work of student and faculty members, the Board of Directors of Sigma Beta Delta encourages its members to actively Support Organ and Tissue Donation. The Board takes this action in recognizing this as an opportunity in achieving our mission of serving humankind.” To sign up as a donor [click here](#).

## Invest \$20 for another 20



Sigma Beta Delta began honoring high achieving students in March, 1994. To celebrate 20 years of achievement while looking to build for the next 20 years, Sigma Beta Delta is asking that every member donate \$20 for every year of membership. This campaign will advance SBD’s future aspirations to inspire and support business education and to strengthen the future of our society.

Sigma Beta Delta has donated over \$100,000 in Fellowship awards to students over our twenty years. Contributions to this campaign will help increase the dollar amount and the quantity of awards SBD gives to incoming members for their future in business education. Contributions to this campaign will also go toward supporting Sigma Beta Delta’s Student Leadership Academy. Contributions will help advance our efforts to strengthen local chapters and member initiatives and help keep membership affordable for future top performing students to be honored for their accomplishments.

Please support Sigma Beta Delta’s future by contributing to *Invest 20* at

[www.sigmapetadelta.org/contribute](http://www.sigmapetadelta.org/contribute)



## SBD Store Updates



**SBD Tassel Coming in March**—Some of our chapters have been asking for custom SBD tassels. They will be in stock soon so keep checking our merchandise page on our website. The custom tassel has the SBD key logo just like our honor cords.

**SBD Napkins**—Buy SBD logo napkins for your induction ceremony in our [store](#).



## Chapter news



The Sigma Beta Delta Honor Society chapter at Davenport University in conjunction with the West Michigan Sustainable Business Forum will present a Green Office Expo on Monday, March 9<sup>th</sup> at the Davenport University Lettinga Campus from 11:30am to 2:00 pm. The event will feature exhibitions, speakers and a sustainable lunch for those interested.

Exhibits will introduce attendees to the various ways office managers and workers can make their workplaces and operations more sustainable through recycling, composting, energy efficiency, green cleaning, purchasing, food preparation, waste minimization, employee education, clothing, volunteerism and more.

Life University’s Sigma Beta Delta honor society chapter displayed their chapter’s commitment to following SBD’s challenge to live a life of distinguished service to humankind by holding a Toy Drive for “Toys for Tots” during their holiday break. The chapter collected three boxes of toys from the campus community. The chapter donated the toys for children from 3 months to 12 years of age to their local “Toys for Tots” location at 1730 Cumberland Point Dr in Marietta, GA. Sigma Beta Delta thanks Life University’s Assistant Professor of Business Sailaja Pydimarri for leading their chapter to be an example for all.



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**50 issues for only \$30—that’s 88% off the cover price!**

Through our partnership with *Bloomberg Businessweek*, Sigma Beta Delta offers new inductees a one year subscription to *Businessweek* as part of their membership. Sigma Beta Delta is committed to supporting all of our members by offering;

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